



ACTIVITY REPORT

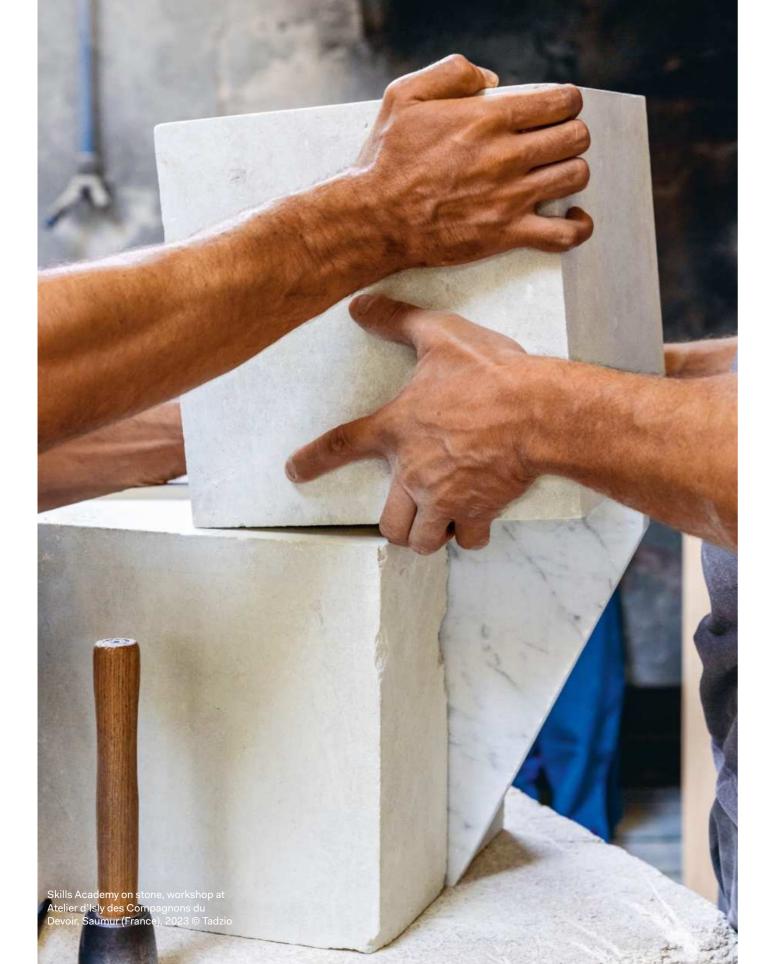
2023



"Our gestures define us and show who we are." Every commitment made by the Fondation d'entreprise Hermès is guided by this single, unifying conviction. Put another way, by acting for the well-being of all, we grow and become better human beings. The Foundation puts in place the necessary conditions for the transmission of skills and know-how, the creation of new work across the arts, of social solidarity and the protection of our environment, through several programmes designed to accompany its beneficiaries as they build tomorrow's world. Together, these actions reflect our fundamental aims: to cultivate shared intelligence, harness progress for the greater good, and enshrine humanitarian values at the heart of today's society. Established in 2008, the Fondation d'entreprise Hermès is presided over by Olivier Fournier and directed by Laurent Pejoux.

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FOREWORD

Olivier Fournier
President of the Fondation
d'entreprise Hermès

Throughout 2023, the Fondation d'entreprise Hermès has further amplified its commitments and marked an important new chapter as it moves into its fourth mandate. Hermès has reaffirmed its support and trust, with an enhanced budget for the five years ahead – a decision that speaks to our founding company's recognition of the value and importance of the public-interest programmes and patronage developed by the Foundation since 2008. There can be no clearer expression of the house's determination to continue that work over the long-term – to carry it forward and do more, if not better.

Guided and inspired by the humanist, artisanal values that have shaped the Hermès identity, the Foundation renews and extends its approach to practical, pragmatic philanthropy at the heart of our society and communities. The Foundation acts chiefly through its own targeted programmes, tailored to respond to specific needs in the creative arts, skills transmission, the preservation of biodiversity, and social solidarity.

By favouring these methods of intervention over a distributive approach, the Fondation d'entreprise Hermès strives to act with rigour in direct contact with its beneficiaries and project leaders. This ensures their transformative power

so that everyone involved can share in the lived experience of the Foundation's support and outcomes. We see this as our duty of fellowship. The many different projects we have grown and rolled out in recent years have all borne fruit in the service of their beneficiaries. It is this that inspires our determination to carry on.

For our fourth five-year mandate, the Foundation aims to consolidate each of the four main axes that structure our programmes – recent projects such as the Transforme festival, and longer-established initiatives such as Manufacto, Manuterra, the Skills Academy, Artists in the Community... This balanced, multifaceted agenda defines the unique, distinctive status of the Fondation d'entreprise Hermès in the landscape of patronage in France.

At a time of significant challenges for society as a whole, the Foundation pursues its ambition to shape a progressive, equitable world, and to promote a climate of respect for individuals and the environment alike. We shoulder this responsibility with the utmost seriousness as we leverage our areas of activity to touch the emotions, encourage reflection, and give individuals the freedom they need to flourish. This is the unshakeable conviction, the prospect that motivates us, the vision to which we commit for the years ahead.

09 FOREWORD



EXTENDING OUR REACH EVER FURTHER

Since 2008, the Fondation d'entreprise Hermès has chosen to intervene directly in the community through our own in-house programmes, delivering practical support to individuals and organisations at work in the creative sector, skills transmission, the protection of biodiversity, and social solidarity. The Foundation offers committed, responsible support, devised and tailored for maximum impact and efficiency.

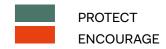
Fifteen years after its creation, the Fondation d'entreprise Hermès is a proven, mature organisation that stands ready to further extend its scope and reach. Our initial focus has gradually evolved, with the setting up of new partnerships. Encouraged by our achievements to date, the Foundation now seeks to amplify its programmes nationwide, across France, as we encounter new communities and audiences. Our drive to expand began with Manufacto and Manuterra - both now engaging with more school pupils than ever, through partnerships with new boards of education - and accelerated in 2023 with the launch of a new, touring festival of performing arts. Devised in collaboration with four leading institutions in Paris, Clermont-Ferrand, Lyon and Rennes, Transforme perfectly illustrates the Foundation's ambition to decentralise its activities, with a shared programme across all four venues.

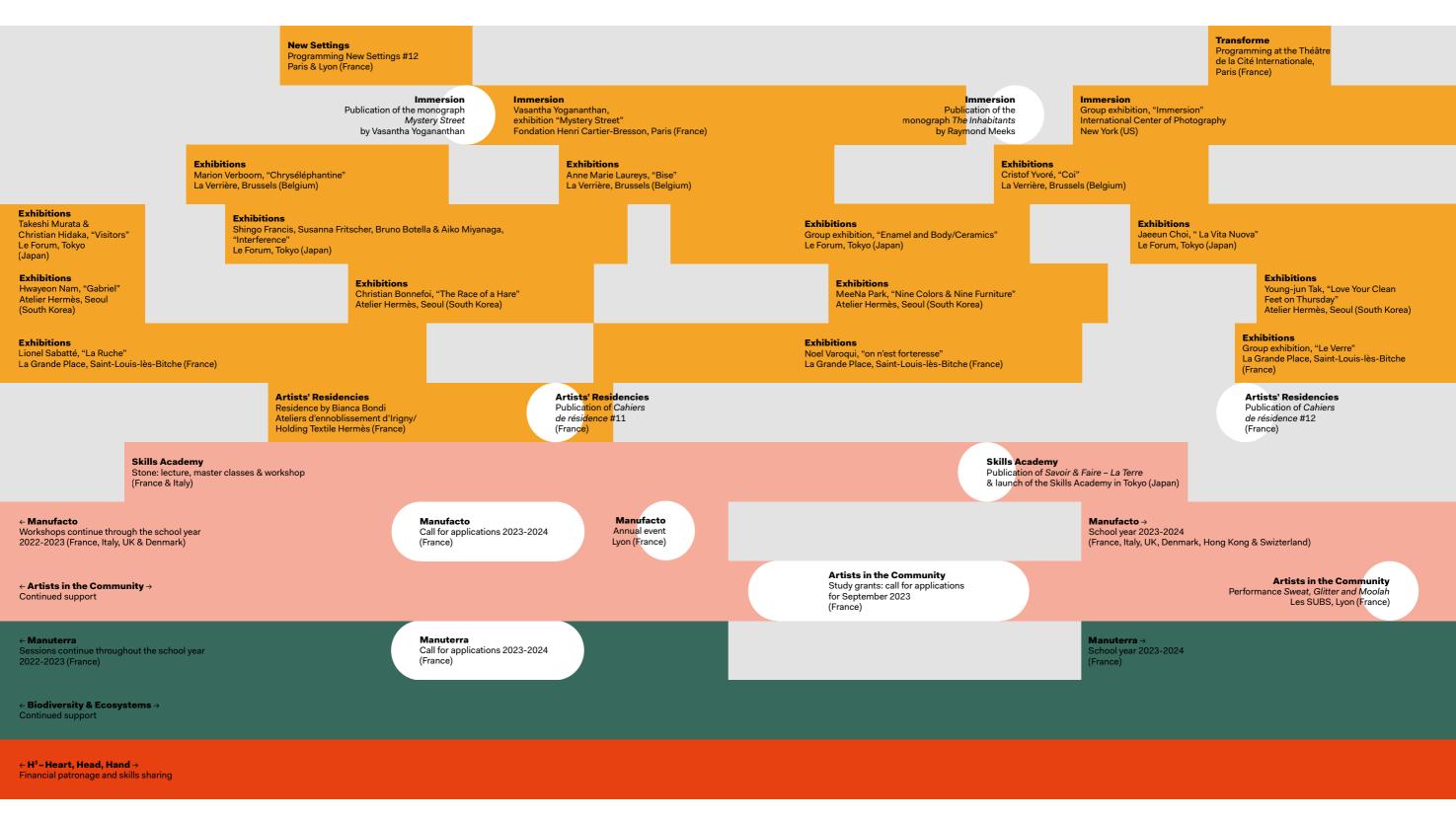
This determination to establish a presence with new audiences, in new territories, was the defining force behind Sweat, Glitter and Moolah, an original, collective work - which premiered in Lyon - created by the second intake of students on the Foundation's bursary scheme Artists in the Community. Elsewhere, the Foundation's Skills Academy held its closing workshop in Saumur, in the Loire Valley. The Academy also presented public screenings and in-depth tours of sites in Paris and Bordeaux. Lastly, our programme of Artists' Residencies amplified its core aim to allow practising visual artists to explore new terrain - both professionally and geographically - by staging shows of the works created at local cultural institutions.

At the outset of our new five-year mandate, the Fondation d'entreprise Hermès is building on its expertise in the field of corporate patronage to consolidate our philanthropic activities and embrace new beneficiaries. Inspired by the impetus of our achievements in 2023, we look forward more than ever to working and moving ahead together in the public interest.

2023 AT A GLANCE





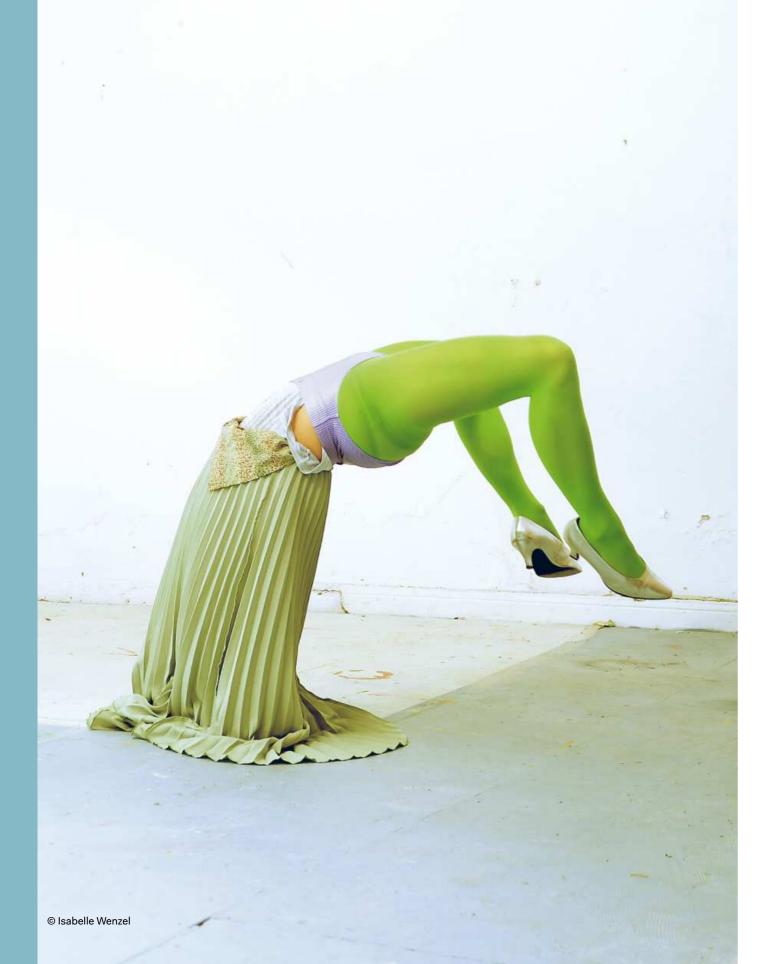


January February March April May June July August September October November December

CREATE

For the Fondation d'entreprise Hermès, creation means supporting production and dissemination. It's important for the Foundation to support artists at every stage of the creative process: upstream of their project, by offering them the ideal conditions for their work to emerge, and downstream, so that the work can meet its public in the best possible context. Through its programmes, the Foundation encourages artists to dare, no matter their field of expression. The visual and performing arts, and photography, are all revitalised as a result. Practises are enriched, while bold, original expressive languages are established, and artists continue to push back the boundaries of creativity. By cultivating the precious freedoms so essential to any creative act, the Fondation d'entreprise Hermès contributes to a rigorous, lively, stimulating culture sector - a joyous celebration of the arts.

15 CREATE



NEW SETTINGS

New Settings was launched by the Fondation d'entreprise Hermès in 2011, to promote the making and staging of distinctive, ambitious new theatre, engaging the widest possible audience. For over ten years, the programme supported an exceptional, eclectic body of works for the stage, characterised by their artistic promise and intrinsic singularity. Since 2023, the Transforme festival has carried the aims and ambitions of New Settings further, reaching out to audiences in Paris and across France.

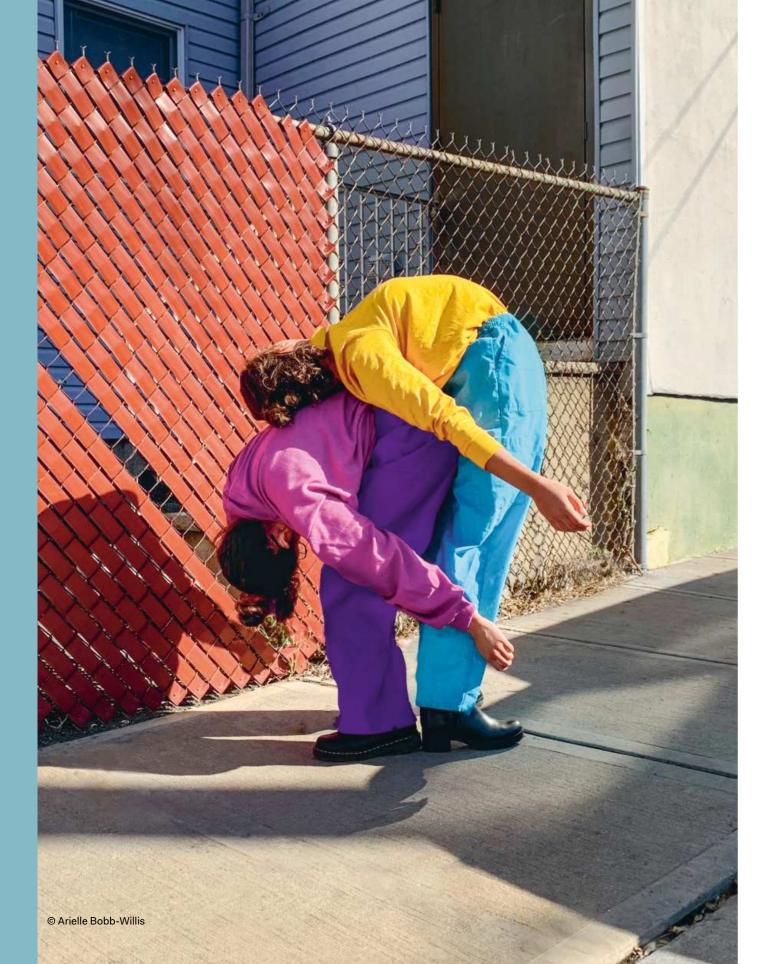
PRODUCTIONS FOR NEW SETTINGS #12

- Smaïl Kanouté, Yasuke Kurosan
- Dalila Belaza, Figures
- Ariane Loze, Bonheur Entrepreneur
- Tidiani N'Diaye, Mer Plastique
- Alexander Vantournhout, VanThorout
- Euripides Laskaridis, *Elenit*
- Boris Gibé, Anatomie du Désir

"GOING FURTHER"

In the spirit of New Settings, the Foundation accompanied three artists in spring 2023 to present outreach activities off-stage: workshops for students and extra-mural productions in Paris and Seine-Saint-Denis.

The new format works with local partner organisations to bring contemporary theatre to new audiences.



TRANSFORME

Building on the heritage of New Settings, the <u>Transforme</u> festival was launched in Paris at the Théâtre de la Cité Internationale, in November 2023, before touring to its regional partner venues: La Comédie in Clermont-Ferrand, Les SUBS in Lyon and the Théâtre National de Bretagne in Rennes. The format promotes new work for the stage, across France, with productions that galvanise audiences and artists alike, in a cross-disciplinary programme that engages with today's world. Beyond the conventional performance space, "Going Further" is a programme of additional events, reaching out to new audiences.

TRANSFORME PRODUCTIONS IN PARIS

- Marc Oosterhoff,
 Préparation pour un miracle*
- Nina Negri & Eva Jospin,
 Violence Forest*
- Ann Van den Broek, Joy Enjoy Joy
- Xavier Veilhan, Alexis Bertrand
 Jérôme Tuncer, Ève Risser,
 Tout l'univers*
- Mathilde Monnier, Black Lights*
- Hélène Iratchet, Les Délivrés*
- *Productions supported from inception to stage

"GOING FURTHER"

The Foundation and its partners present a programme of activities complementing Transforme productions, designed to enrich the festival experience and reach new audiences. The programme serves three core objectives: to expand the scope for artistic intervention in the public space, to encourage young people to come together at socially engaged and festive events, and to enhance accessibility for differently-abled spectators.



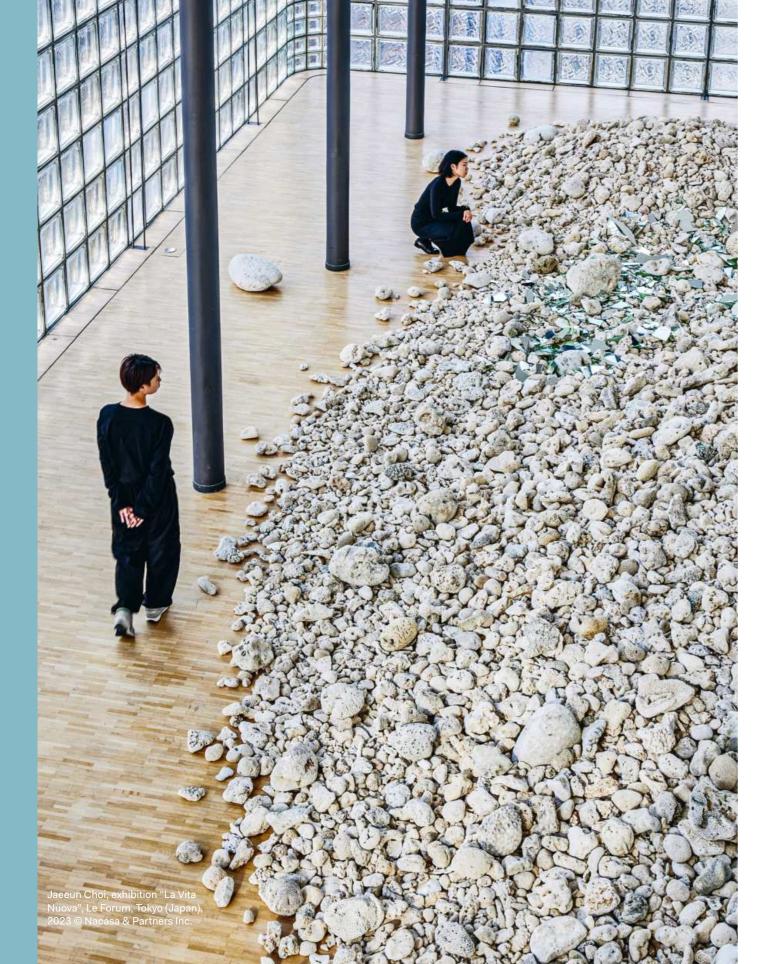
IMMERSION, A FRENCH-AMERICAN PHOTOGRAPHY COMMISSION

Photographers help us to look at the world, to see things we might otherwise miss, and to learn about people and faraway places. In today's never-ending flood of new images, it is vital to cherish and nurture the special acuity of the artistic eye. As a supporter of new work in contemporary photography, the Fondation d'entreprise Hermès reinforces that commitment with Immersion, a French-American Photography Commission, launched in 2014 as an exchange of residencies between France and the US, to encourage the making of photographic series.

EXHIBITIONS IN 2023

"Mystery Street" at the Fondation
Henri-Cartier Bresson, Paris (France)
Solo exhibition by Vasantha Yogananthan
(2019 laureate)

"Immersion" at the International
Center of Photography, New York (USA)
Group exhibition with Gregory Halpern
(2018 laureate), Vasantha Yogananthan
(2019 laureate) and Raymond Meeks
(2021 laureate)



EXHIBITIONS

In the context of its programmes for the creative arts, the Fondation d'entreprise Hermes has long been an assiduous supporter of close encounters between works of art and the public at large. In the visual arts, the Foundation's Exhibitions programme fulfils that mission through a network of four dedicated spaces in Asia and Europe. In leading this artistic initiative with the venues since 2008, the Foundation enables engaging, sensitive, essential encounters between the visitor and the work of art.

LA VERRIÈRE Brussels (Belgium)

- Marion Verboom, "Chryséléphantine"
- Anne Marie Laureys, "Bise"
- Cristof Yvoré, "Coi"

LA GRANDE PLACE – MUSÉE SAINT-LOUIS Saint-Louis-lès-Bitche (France)

- Noel Varoqui, "on n'est forteresse"
- Group exhibition, "Le Verre"

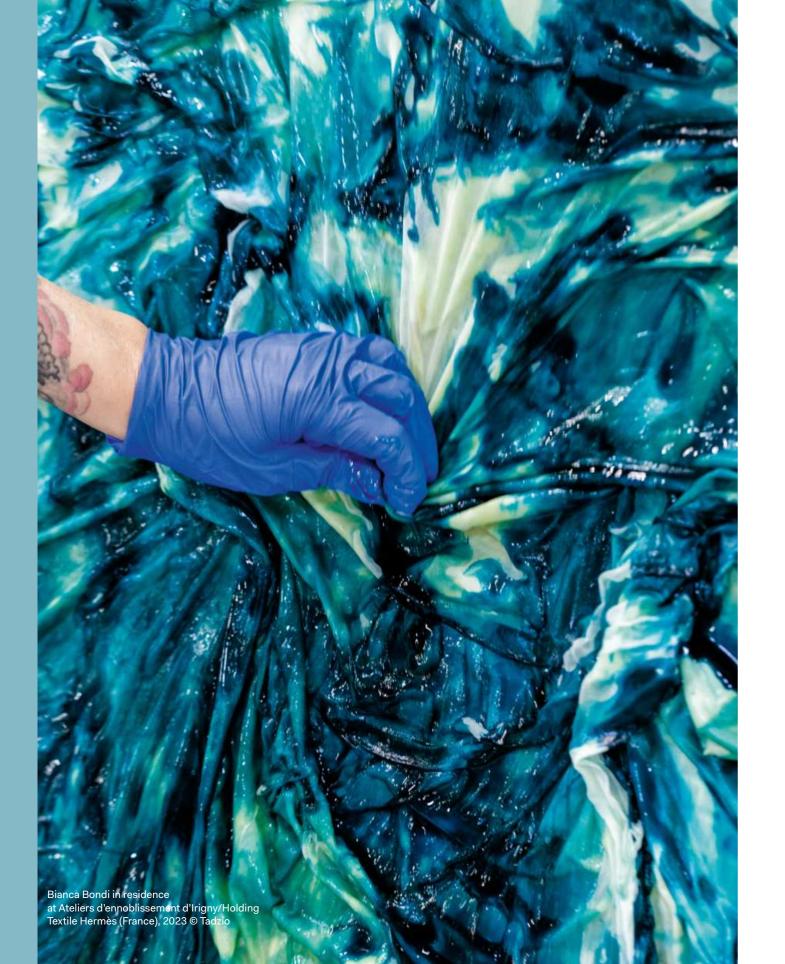
LE FORUM Tokyo (Japan)

- Shingo Francis, Bruno Botella, Susanna Fritscher, Aiko Miyanaga "Interference"
- Sylvie Auvray, Jean Girel, Agathe Naïto,
 Yusuké Y. Offhause, Machiko Ogawa,
 Françoise Pétrovitch, Masaomi Yasunaga
 "Enamel and Body / Ceramics"
- Jaeeun Choi, "La Vita Nuova"

ATELIER HERMÈS

Seoul (South Korea)

- Christian Bonnefoi,
 "The Race of a Hare"
- MeeNa Park,"Nine Colors & Nine Furniture"
- Young-jun Tak,"Love Your Clean Feet on Thursday"



ARTISTS' RESIDENCIES

How best to promote the creation of new works of art? By relocating an artist's practice: an objective served by the Foundation's programme of <u>Artists' Residencies</u> since 2010. Visual artists are invited to work at the heart of Hermès workshops, and to explore the potential of the artisans' skills and know-how. This fertile encounter results in new works in the finest natural materials, which may not have come to light in other contexts.

Artists' Residencies 2023

<u>Bianca Bondi</u> in residence at Ateliers d'ennoblissement d'Irigny / Holding Textile Hermès

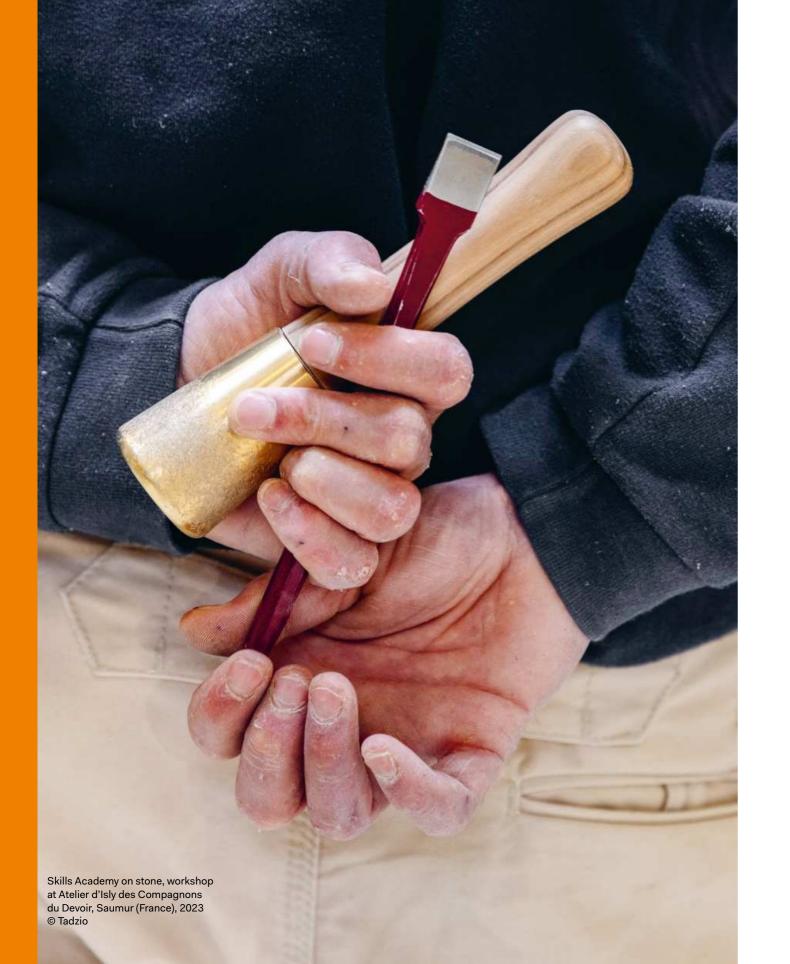
Artist Bianca Bondi explored skilled dye techniques in collaboration with artisan Bruno Épinat, Meilleur Ouvrier de France. Inspired by Egyptian mummified cats, and made using strips of dyed silk, her series of feline sculptures, 'Chrysalis', combines ancient ritual practices with the chemistry of colour.

TRANSMIT

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The Fondation d'entreprise Hermès upholds skills transmission in its programmes dedicated to training and professionalisation, and the promotion of artisan skills and trades. Our programmes are aimed at specific groups, from primary school pupils learning about craft skills to students completing their vocational courses, and professionals seeking to broaden their skills. All of these initiatives enable practising professionals to transmit their knowledge and skills to others as they help individuals to own and advance their chosen path. Transmission is a generous act of patronage, a source of discoveries, a way to reach out to others, and to progress, deepen and perfect specific skills. Transmission helps people to achieve self-determination and find their place in their community, and society as a whole.

TRANSMIT



SKILLS ACADEMY

The Fondation d'entreprise Hermès launched the Skills Academy in 2014, guided by a sustainable, forward-looking vision for the transmission of artisan skills, targeting professionals and the public at large. Every two years, the Skills Academy shares knowledge across disciplines and practices around a key, universal material – first wood, then clay, metal, textiles, glass and stone.

IN FRANCE Sixth edition: stone

Morning sessions, masterclass and workshop With guest programme director Lina Ghotmeh 21 Academicians IN JAPAN

Second edition: clay
Publication in Japanese of
Savoir & Faire – La terre



MANUFACTO, THE SKILLS FACTORY

In 2016, the Fondation d'entreprise Hermès launched Manufacto, the Skills Factory, on a simple, basic principle: twelve two-hour workshops throughout the school year, during which artisans introduce pupils aged 9 to 16 to their respective practices, working with a teacher and a classroom assistant. Together, the trio guides the class step-by-step through the making of a practical, aesthetic object, using the gestures and expertise practiced in one of four trades: joinery, fine leatherwork, upholstery and plasterwork.

SCHOOL YEAR 2023-2024, IN FRANCE

- 2225 pupils in 89 classes
- 15 boards of education

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- 63 artisans and 89 teachers/assistants
- 4 skilled trades: leatherwork, upholstery, joinery, plasterwork
- 13 contemporary designer objects

SCHOOL YEAR 2023-2024, ABROAD

- 225 pupils in nine classes
- 5 countries (UK, Italy, Denmark, Switzerland and Hong Kong)
- 10 artisans and 10 teachers
- 2 skilled trades: joinery and upholstery
- 3 contemporary designer objects



ARTISTS IN THE COMMUNITY

Since 2018, the Fondation d'entreprise Hermès has consolidated its support for skills transmission in the performing arts through Artists in the Community, a programme for young, emerging talents. Stage careers should be open to all, but many are discouraged by economic, social and perceived symbolic barriers that may stand in their way. Conscious of this, the Foundation seeks to partner with young hopefuls throughout their professional artistic training.

PREPARING FOR THE EXAMS

The Foundation supports two initiatives designed to diversify admissions to degree-level courses in dance and drama.

- Prépa' Théâtre 93

MC93 – Maison de la Culture de Seine-Saint-Denis, Bobigny, France Supported since 2016

– Élan

Centre National de la Danse (CN D), Pantin, France Supported since 2021

SUPPORT FOR ENROLLED STUDENTS

The Foundation operates a grant scheme to support students from vulnerable backgrounds throughout their studies. The Foundation also supports two further projects.

- Study grants from Artists in the Community

In partnership with 19 degree schools across France
Scheme launched in 2019

- Escola Livre de Dança da Maré
 Rio de Janeiro, Brazil
- Supported since 2011
- Camping
 CN D, Pantin & Lyon, France
 Supported since 2015

SHOWCASING NEW TALENT
After graduation, Artists in
the Community grantees are invited
to produce a new, collective work:
a springboard for new talent,
in the spirit of the Foundation's
competition Danse élargie.

- Sweat, Glitter and Moolah
 Les SUBS, Lyon, France
 December 21 & 22, 2023
- Danse élargie

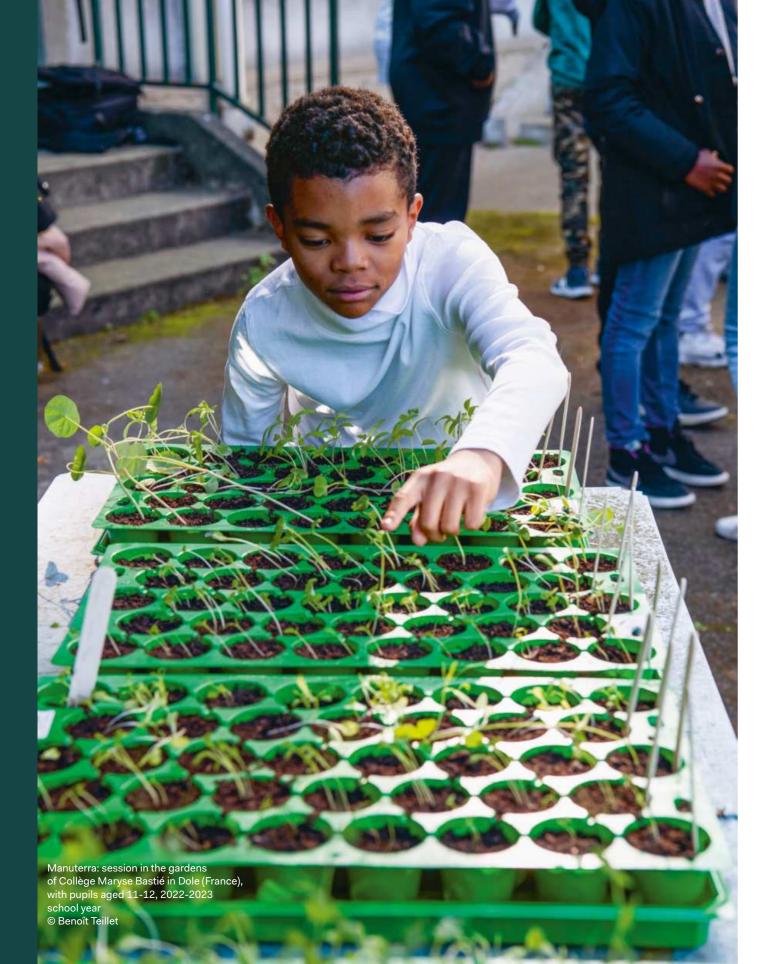
Théâtre de la Ville aux Abbesses, Paris Fondation Royaumont, Asnières-sur-Oise La Briqueterie, Vitry-sur-Seine, France Supported since 2010

33 ARTISTS IN THE COMMUNITY TRANSMIT

PROTECT

Since its creation in 2008, the Fondation d'entreprise Hermès has been working to preserve the environment – a vast and vital undertaking. Our planet's diverse, endogenous environments provide our habitats and food, and ensure the continuity of life on Earth. Biodiversity is our responsibility, because human activities impact and harm its fragile ecological balance. Now more than ever, we must work to reinforce the bond that connects our living world with future generations. Through programmes dedicated to raising awareness, training and research, the Fondation d'entreprise Hermès is fully committed to protecting our global environment.

PROTECT

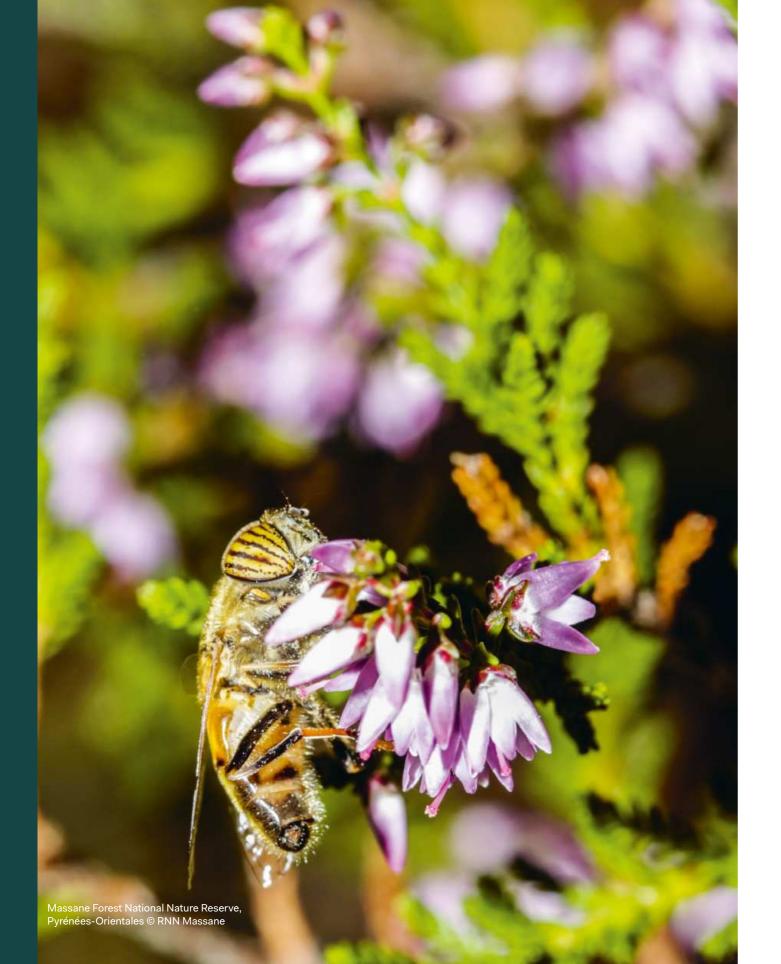


MANUTERRA, LEARNING FROM THE LIVING WORLD

In 2021, the Foundation launched Manuterra, aimed at raising awareness of the living world among the very young. On the same model as its sister programme Manufacto, Manuterra invites classes to participate in twelve two-hour sessions, during school hours, to create, plant and maintain a vegetable garden within or near their school grounds, guided by a professional horticulturist and an assistant. Pupils aged 9 to 16 discover the manual skills, tools and expertise required to grow food, applying the principles of permaculture.

2023-2024 SCHOOL YEAR

- 600 pupils in 24 classes
- 10 boards of education
- 20 horticulture professionals and 24 teachers
- 10 partner organisations across the participating boards of education



BIODIVERSITY & ECOSYSTEMS

Since its creation in 2008, the Fondation d'entreprise Hermès has worked to protect the living world, through its <u>Biodiversity & Ecosystems</u> programme, delivering support for targeted actions steered by acknowledged experts. The programme provides a framework for multifaceted, pragmatic philanthropy, partnering people and organisations active in the field. The Foundation accompanies their ongoing work to preserve the ecological balance.

RAISING AWARENESS OF BIODIVERSITY

- A Space of Biodiversity, at Parc de La Villette
 Paris, France
 Supported since 2022
- Festival Agir pour le vivant Arles, France Supported since 2020

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- <u>Vigie-Nature École</u>
France
Supported since 2019
In partnership with the Muséum
National d'Histoire Naturelle (MNHN),
Paris

SUPPORTING GRASSROOTS ACTION

- Laboratoire Écologie et Art pour une Société en Transition (LEAST)
 Geneva, Switzerland
 Supported since 2023
- Association Intelligence verte
 Blois, France
 Supported since 2023
- <u>Fédération des Réserves</u>
 <u>Naturelles Catalanes</u>
 Prades, France
 Supported since 2021
- Atelier PaysanFranceSupported since 2019
- Africa-TWIX
 Central Africa
 Supported since 2016
 In partnership with the Worldwide
 Fund for Nature (WWF)

ENCOURAGE

Gestures of solidarity are, by definition, the beating heart of every corporate foundation. And when those gestures stem from a company with a long philanthropic tradition, it seems only natural to further encourage the spirit of generous, attentive care for our world and its people as the house of Hermès has practised for generations. Artisans who embody the Hermès values of skilled know-how and humanism in their daily working lives become key players in the solidarity initiatives supported by the Fondation d'entreprise Hermès all around the world. This sense of social responsibility drives the special dynamism of the Foundation's public-interest initiatives and ensures their effectiveness. In partnership with its virtuous network of projects, the Fondation d'entreprise Hermès embodies a diverse, practical, future-facing commitment to social solidarity.

ENCOURAGE

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H³ – HEART, HEAD, HAND

Created in 2013, H³ – Heart, Head, Hand celebrates the core humanist values shared by Hermès and its team members. The programme embraces generosity ("heart"), responsibility ("head") and skills transmission ("hand"), and enables individuals and teams to volunteer as ambassadors for the Foundation's work across its key areas of action: culture, biodiversity, artisanship and solidarity. Two formats focus on local, community initiatives: financial patronage or skills sharing.

A DYNAMIC FRAMEWORK FOR FINANCIAL PATRONAGE

Hermès team members' individual work for local charities, knowledge of their community's needs and committed support for not-for-profit organisations already active on the ground have inspired the Foundation to continue its financial patronage programme. Hermès team members can submit applications on behalf of local organisations in one of the Foundation's fields of action, to receive financial support.

LAUNCHING A PROGRAMME OF SKILLS SHARING

The Foundation recognises and supports Hermès team members' desire to get involved at the local level. To this end, we have worked with human resources at Hermès International, in the context of the existing policy of skills-based philanthropy. Pilot entities within the group have identified not-for-profit associations active in their localities and organised opportunities for staff members to volunteer for existing projects, during their working hours.

PROJECTS SUPPORTED BY THE FONDATION D'ENTREPRISE HERMÈS

In addition to its own programmes, the Foundation partners projects steered by a variety of institutions, not-for-profit associations and artists in France and around the world. Each initiative reflects one of the key themes that underpin and structure our activities.

TRANSMIT

choreography

Fondation Royaumont Asnières-sur-Oise, France Since 2008 Support for professional artistic training at this centre for contemporary

Sèvres-Cité de la Céramique Sèvres. France

Since 2008 Member of the Cercle des Mécènes de Sèvres-Cité de la Céramique Since 2011 Support for the schools programme 'Les Petits Dégourdis de Sèvres'. renamed 'La Passion du Geste' in 2022

Rencontres Chorégraphiques Internationales de Seine-Saint-Denis France

Since 2010 Year-round support for art events in the community

Villa Noailles

Hyères, France **Since 2013** Support for the Festival des Pitchouns

Union Rempart

France **Since 2013** Support for heritage restoration projects, encouraging young people to discover new skills

Centre international de recherche sur le verre et les arts plastiques (Cirva) Marseille, France

Since 2022 Support for a two-year glass-making apprenticeship

Olympiades Françaises de Biologie

France **Since 2022** Support for France's Olympiades Nationales de Biologie

École nationale supérieure des arts décoratifs (Ensad)

Paris, France **Since 2023** Support for the post-Masters programme Design des Mondes Ruraux

Comédie-Française

Paris, France **Since 2023** Support for the Académie de la Comédie-Française

Théâtre National de l'Opéra-Comique

Paris, France Since 2023 Support for the theatre directors programme at the Académie de l'Opéra-Comique

Festival de Danse Cannes

Cannes, France **Since 2023** Support for the Rencontres des Écoles Nationales Supérieures en Danse

Association Correspondances France

In 2023 Support for the publication

of the Dictionnaire du Papier

Festival d'Automne à Paris Île-de-France, France

In 2023

Support for cultural activities for university and lycée students

CREATE

Agora du Design

France Since 2008 Institutional patron

Association pour la Diffusion Internationale de l'Art Français (ADIAF)

Paris, France Since 2008 Patron of the Prix Marcel Duchamp

Musée des Arts Décoratifs (MAD)

Paris, France **Since 2008** Member of the Club des Partenaires

Villa Noailles

Hyères, France Since 2008 Patron of Design Parade

Charles Fréger

France Since 2012 Support for the inventory project Portraits Photographiques et Uniformes

Fondation Henri Cartier-Bresson Paris, France Since 2013

Sole patron of the Prix HCB

Fondation Calouste Gulbenkian Lisbon, Portugal **Since 2022**

Support for the restoration of the H Box

Festival d'Automne à Paris Île-de-France, France

In 2023 Support for various events

Atelier de Paris

Paris, Massy & Bourg-la-Reine, France In 2023 Support for 16 inclusive performances of Fila Fila Manani by Tidiani N'Diaye, signed by Thumette Léon

Fondation Suisse pour l'Édition d'Art (FSEA) Geneva, Switzerland In 2023

Support for the publication of a monograph by Isabelle Cornaro

Summer Institute of Eden

Eden. US In 2023 Support for a residency by an art duo at Eden, as part of the first Summer Institute of Eden

ENCOURAGE

Samu Social de Paris

France Since 2020 Support for the mission 'Culture, Loisirs & Héritage'

Fondation de l'Armée du Salut

Paris, France Since 2021

Support for the art workshops at the Halte Humanitaire

Cartooning for Peace

France In 2023 Support for awareness-raising workshops in schools

using press cartoons

Petit à Petit

Arles, France In 2023 Support for the initiative Des étoiles et des femmes

Au Tambour

Lyon, France In 2023 Support for safe accommodation for women with lived experience of precarity, isolation and violence

45 44 PROJECTS SUPPORTED PROJECTS SUPPORTED

GOVERNANCE

BOARD

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Olivier Fournier

Director General of Governance and Corporate Development - Member of the Executive Board, Hermès International

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Pascale Mussard

President of the Executive Board, Villa Noailles

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Director of Cultural Heritage, Hermès International

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Press cartoonist, author of graphic novels

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Marc Voinchet

Director, France Musique Radio, Paris

Auditor of Accounts

Amélie Wattel

Head of the Group Audit "Retail & Consumer, Hospitality", Resource management I&S, PwC

BUDGET

Fourth mandate, April 2023 - April 2028: 55.3 million euros (excluding skill-based patronage)

HEADQUARTERS

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47 GOVERNANCE

TEAM

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Victoria Le Guern Visual Arts & Craftsmanship Projects Coordinator

Quentin Guisgand Head of Performing Arts Projects

Camille Servari Performing Arts Projects Manager

Nikola Jirglová Head of Education, Biodiversity & Solidarity Projects

Sandrine Sangarin Education Projects Manager

Alban Alidjra-Vignal Education Projects Manager

Anaïs Koenig Head of Communication

Jacqueline Lénard Communications Projects Manager

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Follow the Fondation d'entreprise Hermès on Facebook, Instagram, LinkedIn and YouTube.









Graphic DesignLes Graphiquants, Paris

On the cover Immersion: Vasantha Yogananthan, Untitled, "Mystery Street" series, 2022, New Orleans (US) © Vasantha Yogananthan

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