

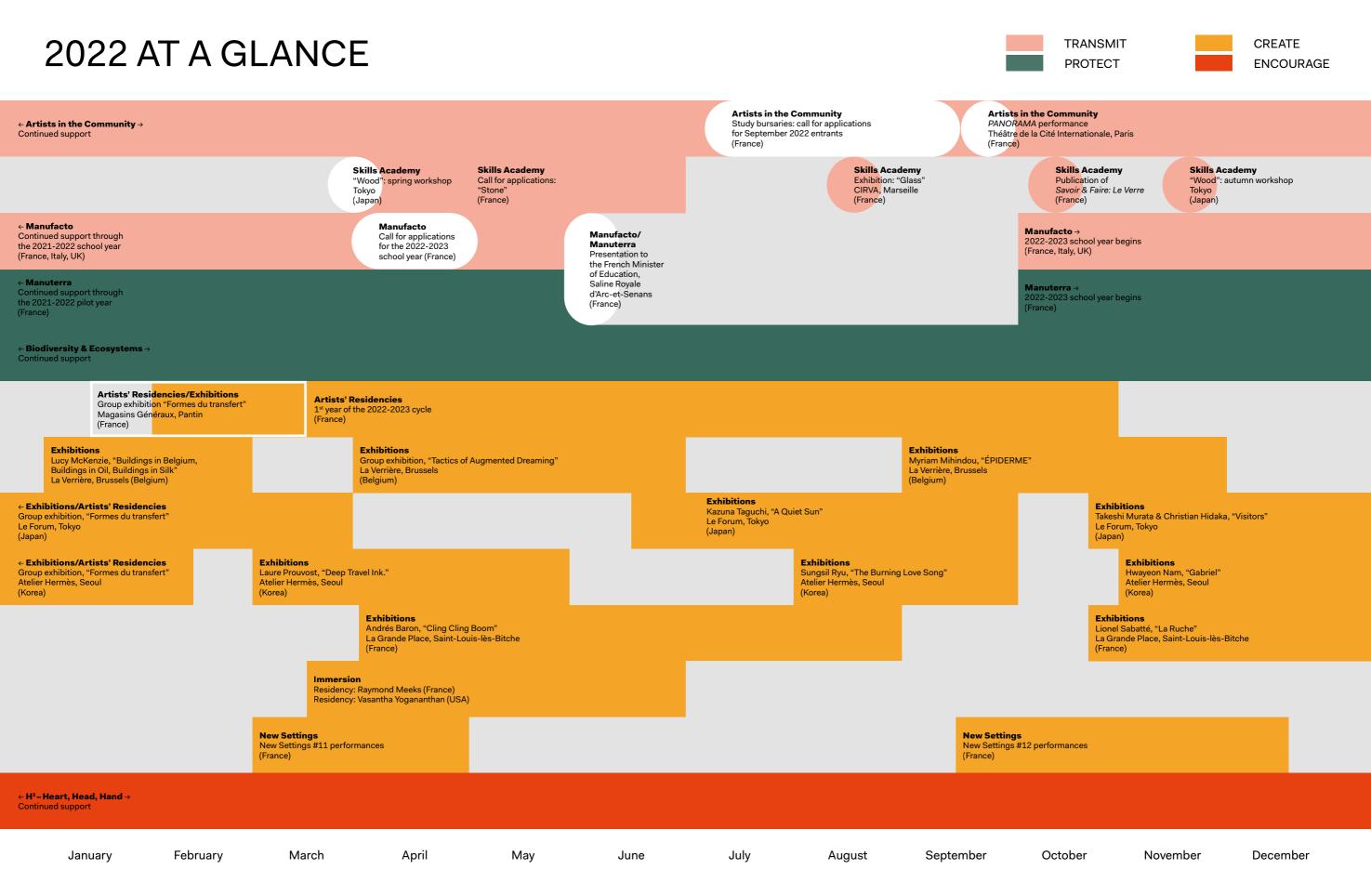


ACTIVITY REPORT

ACTIVITY REPORT 2022



"Our gestures define us and show who we are." Every commitment made by the Fondation d'entreprise Hermès is guided by this single, unifying conviction. Put another way, by acting for the well-being of all, we grow and become better human beings. The Foundation puts in place the necessary conditions for the transmission of skills and know-how, the creation of new work across the arts, the protection of our environment, and the encouragement of social solidarity, through several programmes designed to accompany its beneficiaries as they build tomorrow's world. Together, these actions reflect its fundamental aims: to cultivate shared intelligence, harness progress for the greater good, and enshrine humanitarian values at the heart of today's society. Established in 2008, the Fondation d'entreprise Hermès is directed by Laurent Pejoux, and presided by Olivier Fournier.

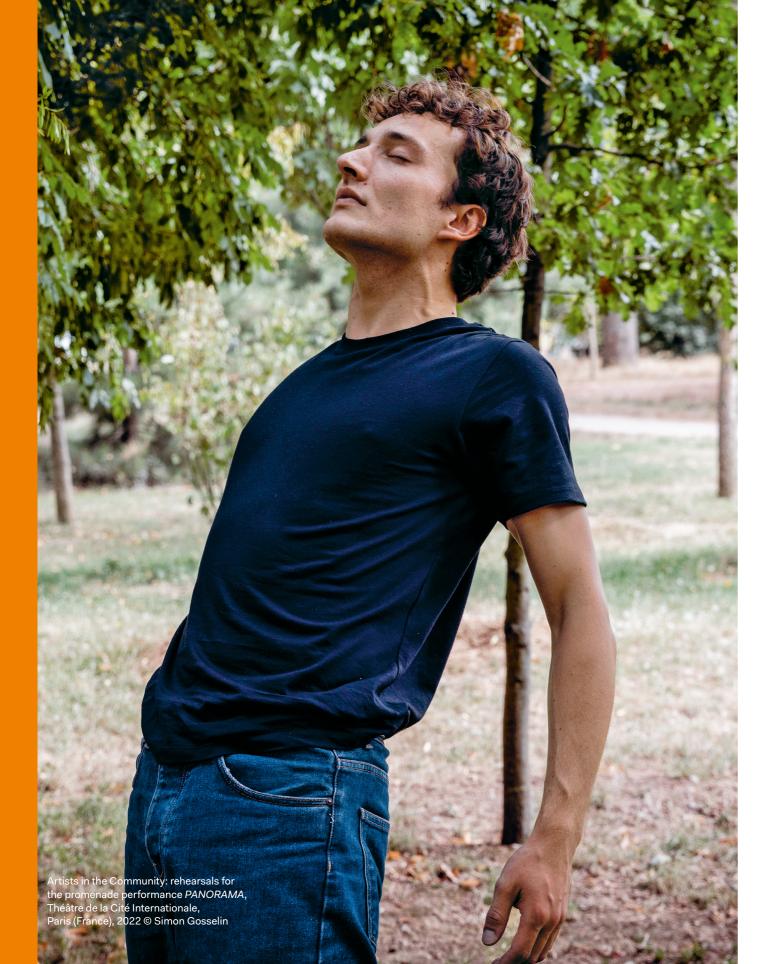


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TRANSMIT

The Fondation d'entreprise Hermès is a passionate advocate of skills transmission, which it promotes through training and wider activities in the field of artisan trades. Its programmes target people of all ages, from primary-school pupils taking their first steps as makers in the classroom to students completing degree-level courses, and professionals seeking to broaden their practice. Diverse models of transmission allow participants to expand their own horizons through shared skills and knowledge, which they in turn will be able to pass on to others. Transmission is an act of generosity, a source of new discoveries, new encounters, and a way to progress, deepen and perfect our knowledge and know-how, freeing individuals to find self-determination and a place in society, on their own terms.



ARTISTS IN THE COMMUNITY

Since 2018, the Fondation d'entreprise Hermès has strengthened its support for the performing arts through Artists in the Community, a programme developed to encourage the transmission of theatre, dance and circus skills to emerging talents. Conscious that creative careers should be open to all, the Foundation seeks to accompany young performing artists step-by-step along the path to professional life, as they tackle the economic, social or symbolic hurdles that may stand in their way.

PREPARING TO APPLY

Prépa' Théâtre 93 MC93 – Maison de la culture de Seine-Saint-Denis, Bobigny, France Supported since 2016

Élan

Centre national de la danse (CN D), Pantin, France Supported since 2021

SUPPORTING STUDENTS THROUGH THEIR TRAINING

Artists in the Community Study Bursaries In partnership with 19 degree-level schools across France Scheme launched in 2019

Escola Livre de Dança da Maré Rio de Janeiro, Brazil Supported since 2011

Camping CN D, Pantin/Lyon, France Supported since 2015

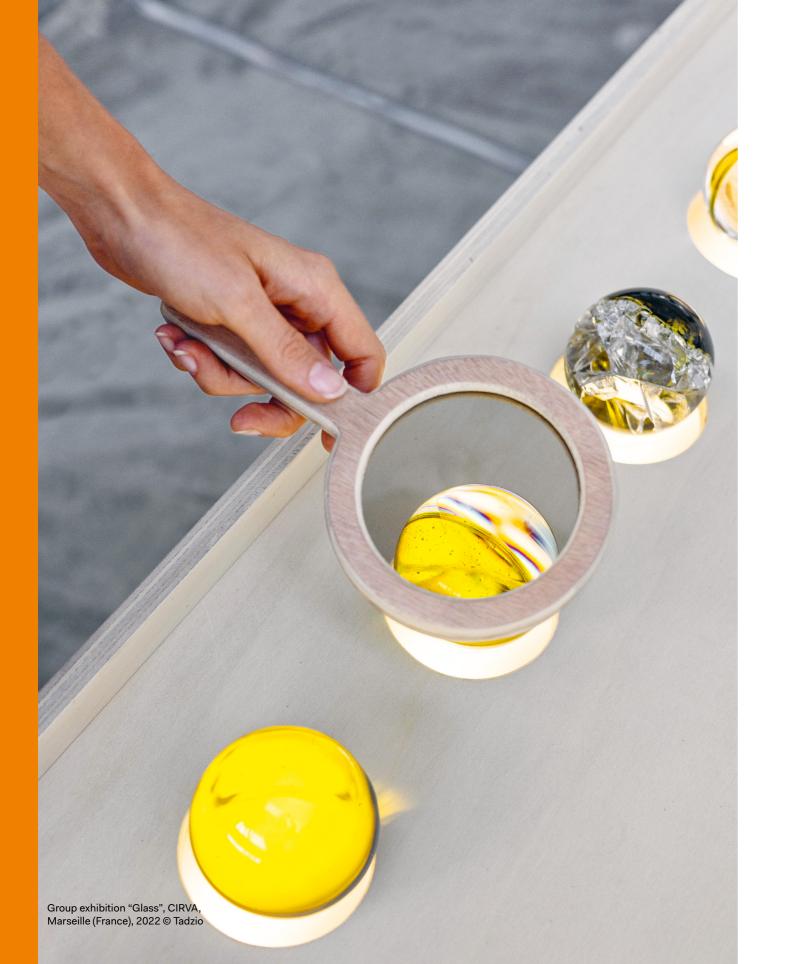
REVEALING NEW TALENTS

PANORAMA Théâtre de la Cité Internationale, Paris, France Produced in 2022

Danse Élargie

ARTISTS IN THE COMMUNITY

Théâtre de la Ville at Espace Cardin, Paris, France Supported since 2010



SKILLS ACADEMY

A vision for the transmission of artisan skills that is both sustainable and future-oriented: such was the motivation behind the creation of the <u>Skills Academy</u> by the Fondation d'entreprise Hermès in 2014. The biennial programme is devised for the general public and a core of professional participants, as a vehicle for knowledge-sharing across disciplines around a universal, natural raw material: successively wood, clay, metal, textiles, glass and stone.

"GLASS"

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Exhibition August $25 \rightarrow 27, 2022$ Centre International de Recherche sur le Verre et les Arts Plastiques (CIRVA), Marseille, France

Publication "Le verre", August 2022

"STONE" PREPARATIONS FOR THE 6TH SKILLS ACADEMY

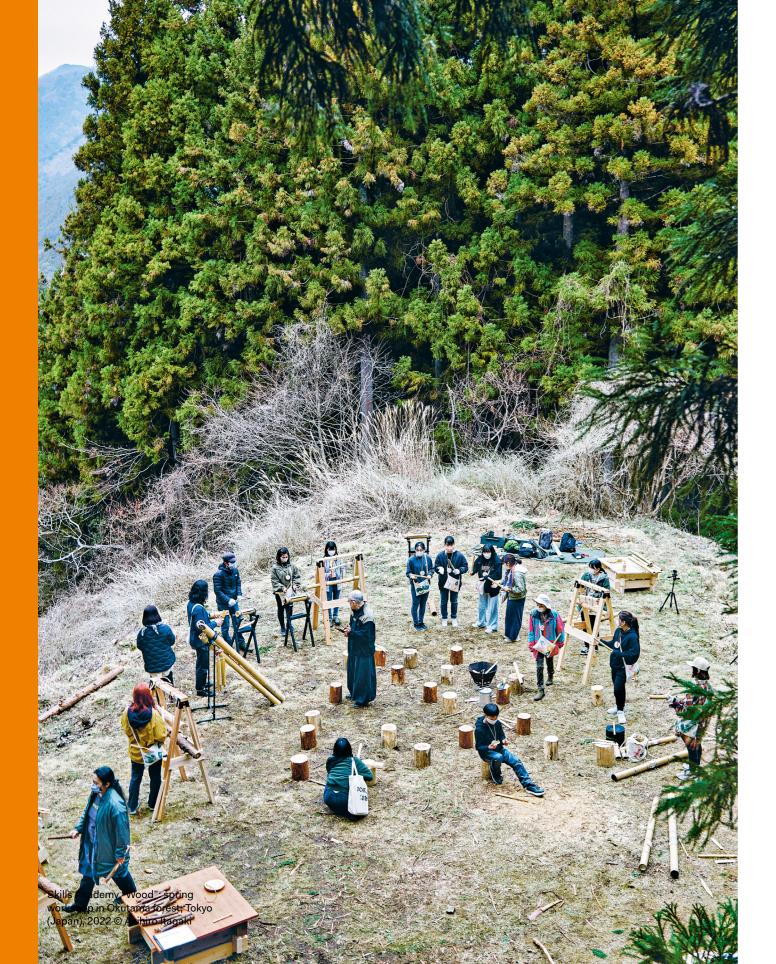
From quarry to finished object, and from our earliest tools to the built environments we inhabit today, <u>stone</u> has played a central role in human history, giving rise to a huge variety of skills and expertise. The 2023 Academy looks at stone from a historical, symbolic, aesthetic, physical and socio-economic perspective, in architecture and urban planning, and in the creative arts.

DEVELOPING THE PROGRAMME

The programme for the 6th Skills Academy was developed throughout 2022 by teams at the Fondation d'entreprise Hermès, in close collaboration with Hugues Jacquet and Lina Ghotmeh, the programme director for the 2023 edition. Consulting with professionals from a wide range of backgrounds, they devised a programme of five morning sessions and four public events outside the auditorium, in Paris and Bordeaux – documentary screenings, visits and city walks. The group also planned the masterclasses and the closing workshop, reserved for Academy participants.

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© Darren Harvey-Regan, The Erratics (Wrest 2), 2015, courtesy of The Ravestijn Gallery



"WOOD" 1ST SKILLS ACADEMY IN JAPAN

With the help of Reiko Setsuda, curator of Le Forum in Tokyo and the driving force behind the project, the Skills Academy adopted a unique format. Designed for young people, it offers an approach to learning radically different from traditional teaching methods in schools. The Academy was open to all ages, introducing a trans-generational dimension, rare in Japan.

SPRING

For the initial, spring season, teenagers were invited to consider wood as a primary, natural raw material, and to interact with it, applying a range of skills and techniques. Following an introductory session guided by an artist and an arborist, five workshops in situ took participants on a sensory exploration of wood through sculpture, sound, music, fragrance and poetry. A guided urban walk illustrated the role of wood and trees in the built environment; finally, attendees addressed the importance of preservation, through the art of bonsaï.

AUTUMN

Sixteen participants were selected by covering letter to take part in a workshop at Tokyo University of the Arts (Geidai). Members of the group, which included children and teenagers, each created a "monument" in wood, which they presented to each other during a shared closing event enjoyed by all. In addition, two public panel discussions chaired by Hugues Jacquet were held at the French Institute in Tokyo. Extending the conversation beyond the pages of the reference publication Le Bois, the sessions discussed contrasting Japanese and French approaches to wood in the worlds of design and music: fruitful exchanges at the forefront of their respective fields, which highlighted the rich context of broader cultural exchange between France and Japan.



MANUFACTO, THE SKILLS FACTORY

In 2016, the Fondation d'entreprise Hermès launched <u>Manufacto</u>, the Skills Factory. The principle is simple: twelve two-hour sessions held during school hours introduce pupils aged 9 to 16 to a specific manual trade, led by a practising artisan with the support of an assistant and the children's class teacher. Together, the trio accompanies each class, step by step, through the making of a useful, beautifully crafted object that showcases one of four trades: joinery, leatherwork, upholstery or plasterwork.

LAUNCH OF THE 2022-2023 SCHOOL YEAR

- 1,950 pupils
- 1boards of education
- -75 schools in 14 boards of education
- -77 teachers
- 4 artisan skills: leatherwork, joinery,

upholstery, plasterwork

- 13 objects designed by Studio

BrichetZiegler

TRANSMIT

MANUFACTO

PROTECT

Since its inception in 2008, the Fondation d'entreprise Hermès has supported a spectrum of essential projects to preserve the natural world: the diverse habitats that make our planet hospitable, provide our food, and ensure the continuity of life on Earth. We have a duty to sustain the fragile balance of our biodiversity, natural resources, fauna and flora, which are so often impacted by harmful human activity. Yet the challenge is as vast as it is crucial. Now, more than ever, we must act to stabilise ecosystems for the long term, by connecting younger generations – tomorrow's society – with the living world. The Foundation is a committed, sustained supporter of training, research, and projects designed to raise awareness of the need to protect our environment.



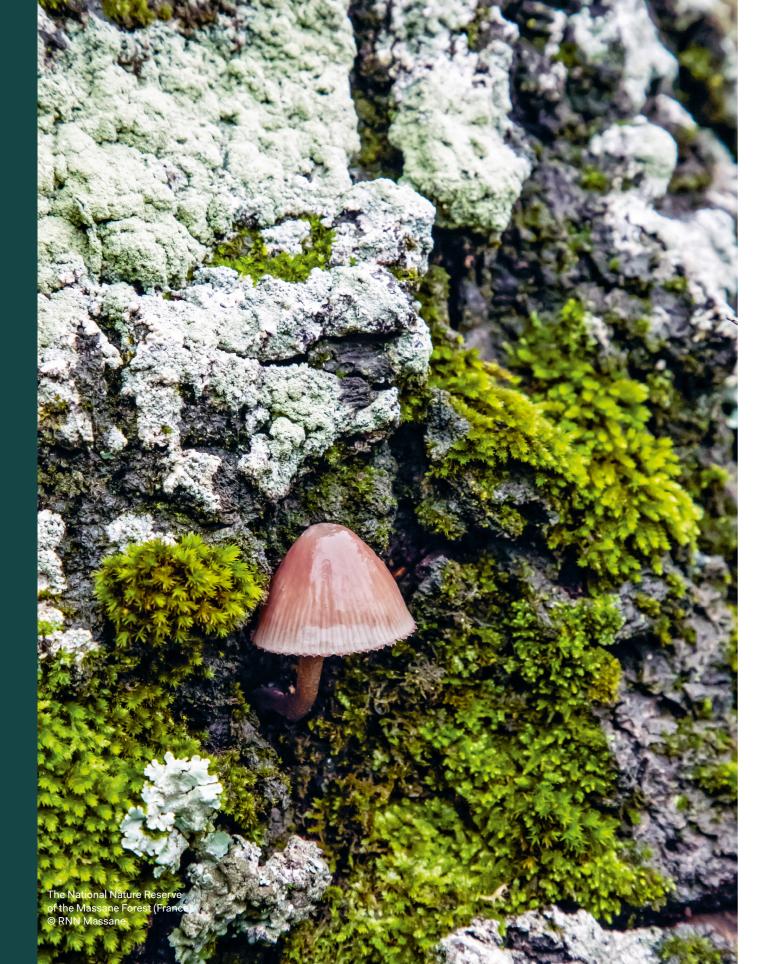
MANUTERRA, LEARNING FROM THE LIVING WORLD

Protecting our environment and biodiversity is a key issue for our time, and our collective duty. But do we really know how to care for the natural world around us? As the challenge of rising temperatures worldwide becomes impossible to ignore, the Fondation d'entreprise Hermès has devised <u>Manuterra</u>, a programme for schools, aimed at raising children's and young people's awareness of the living world. Hands-on experience of our ecosystems is the first step towards actively safeguarding them for future generations.

LAUNCH OF MANUTERRA 2022-2023

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In autumn 2022, Manuterra began its expansion beyond the Besancon Board of Education. Three new boards of education joined the programme - Bordeaux, Créteil and Paris -, bringing the number of participating classes to eleven, and some 280 pupils are now learning the principles of permaculture through Manuterra. Following the example of the Saline Royale in Arc-et-Senans, two other institutional partners are working to coordinate the programme in situ, host class workshops and lead the hands-on sessions: the Dordogne-based not-for-profit association ALAIJE (Association de Lieux d'Accueil pour l'Insertion par le Jardin et l'Environnement) and the Parc de La Villette in Paris.



BIODIVERSITY & ECOSYSTEMS

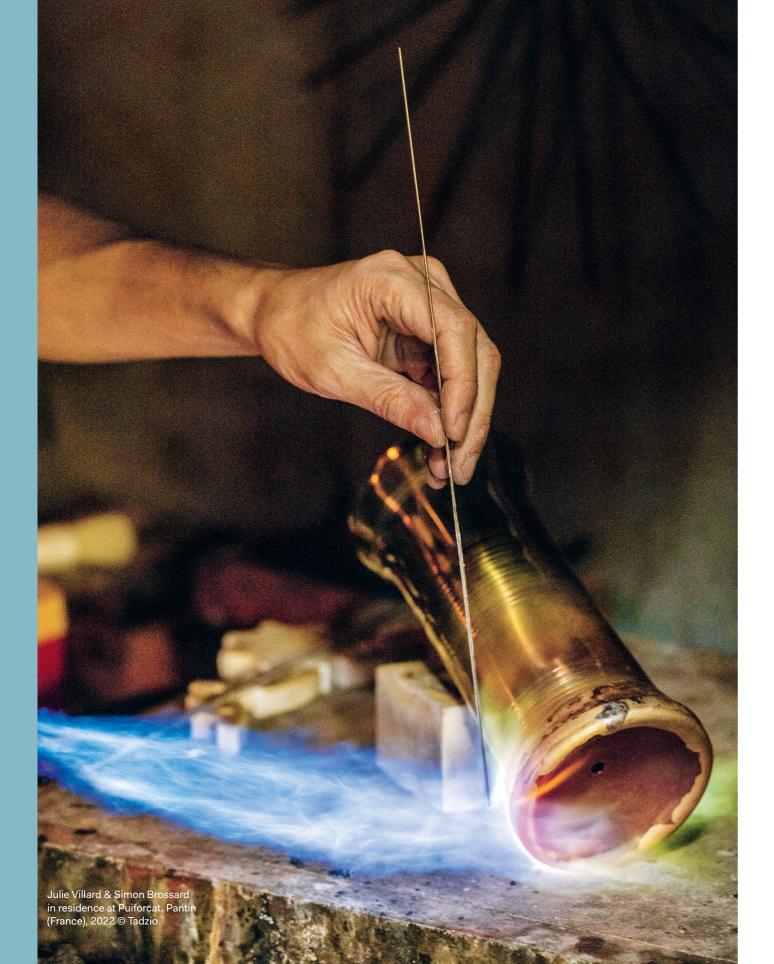
Since its inception, the Fondation d'entreprise Hermès has been committed to transmitting a sustainable planet to future generations. Through its <u>Biodiversity &</u> <u>Ecosystems</u> programme, it channels its support towards targeted actions by acknowledged, expert organisations in the field. This patronage structure enables a plural and pragmatic approach: by backing practical fieldwork at the local level, the Foundation helps individuals and organisations to take their projects further.

PROJETS SOUTENUS

- Biodiversity space in the Parc de La Villette Paris, France Supported since 2022
- <u>Agir pour le vivant festival</u> (Arles, France) Supported since 2020
- Vigie-Nature École (France) Supported since 2019 In partnership with the Muséum National d'Histoire Naturelle (MNHN), Paris
- Fédération des réserves
 naturelles catalanes
 Pyrénées-Orientales (France)
 Supported since 2021
- <u>Atelier Paysan</u> (France) Supported since 2019
- <u>Africa-TWIX</u> (Africa) Supported since 2016 In partnership with the World Wide Fund for Nature (WWF) France

CREATE

For the Fondation d'entreprise Hermès, supporting the creative lifeblood of artistic projects means putting in place the conditions not only for new work to emerge, but for it to reach the widest possible public. The Foundation accompanies artists at every stage of the creative process: upstream, during the inception and making, and downstream, to showcase works in the most appropriate settings. It encourages artists to take bold steps in their chosen field, breathing new life into the visual arts, photography and theatre, enriching their practice and developing new expressive forms that push at the boundaries of creativity. The Fondation d'entreprise Hermès cultivates the precious freedom so essential to every creative act, as a rigorous, stimulating, affirmative contribution to the wider culture.

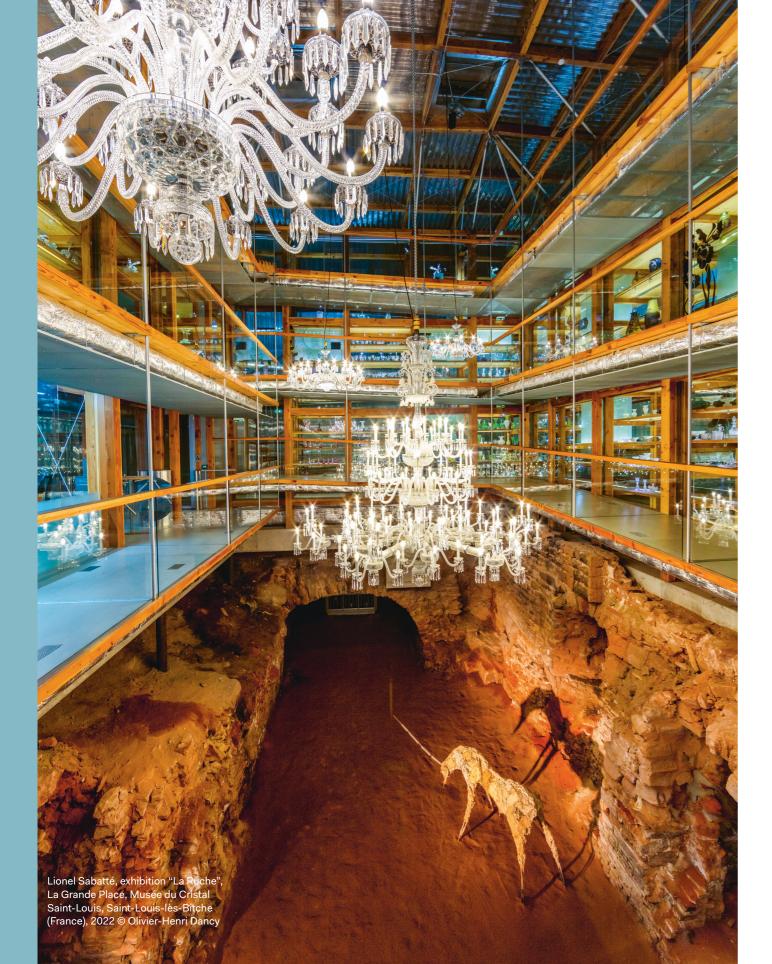


ARTISTS' RESIDENCIES

One way to stimulate the making of new works of art is by enabling artists to transpose their practice to new creative settings. Since 2010, the programme of Artists' Residencies devised and operated by the Fondation d'entreprise Hermès has invited visual artists to work in situ at house of Hermès workshops, exploring the creative potential of the artisans' skills and expertise. These fertile encounters result in new works in the finest natural materials, unimaginable and unmakeable in any other context.

ARTISTS' RESIDENCIES

- Julie Villard & Simon Brossard in residence at Puiforcat (Île-de-France)
- <u>Matthieu Haberard</u> in residence at the Maroquinerie de Guyenne (Nouvelle-Aquitaine)



EXHIBITIONS

Creative programmes from the Fondation d'entreprise Hermès aim to bring works of art into direct contact with the viewing public. In the visual arts, the <u>Exhibitions</u> programme makes that vision a reality through the Foundation's network of four art spaces in Asia and Europe. By piloting this international visual arts programme since 2008, the Foundation encourages close, sensitive encounters as the essence of the viewer's experience of works of art.

LA VERRIÈRE Bruxelles (Belgique)

- Lucy McKenzie, "Buildings in belgium, buildings in oil, buildings in silk"
- Exposition collective, "Tactiques du rêve augmenté"
- Myriam Mihindou, "Épiderme"

LA GRANDE PLACE

Saint-Louis-lès-Bitche (France)

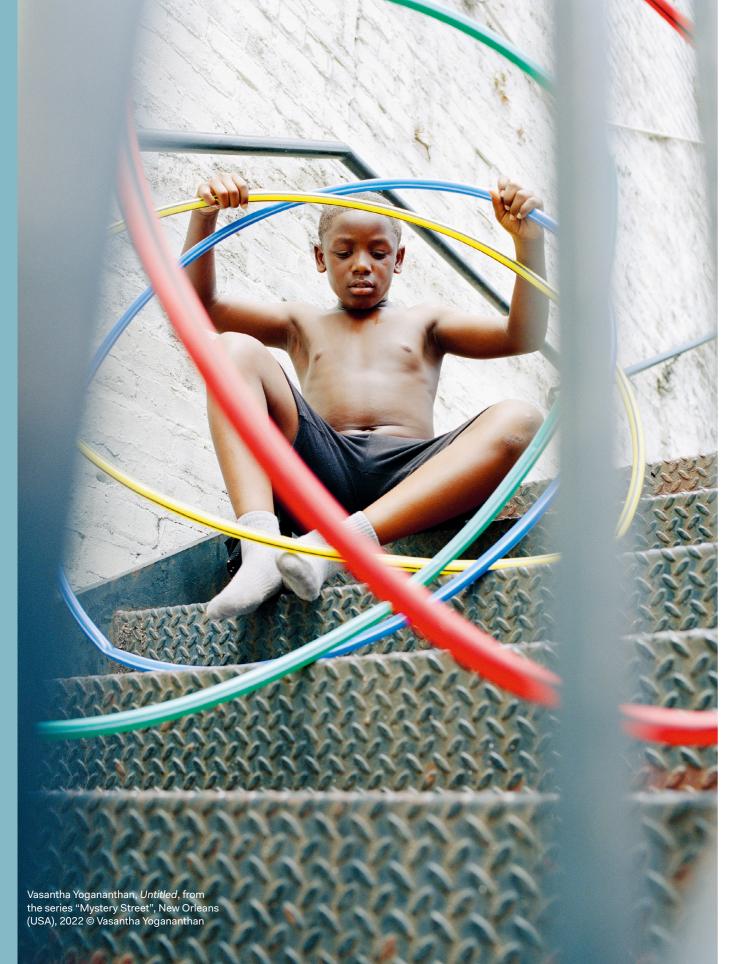
- Andrés Baron, "CLING CLING BOUM"
- Lionel Sabatté, "LA RUCHE"

LE FORUM Tokyo (Japon)

- Exposition collective, "Formes du transfert"
- Kazuna Taguchi, "A quiet sun"
- Takeshi Murata & Christian Hidaka, «Visitors»

ATELIER HERMÈS Séoul (Corée)

- Exposition collective, "Formes du transfert"
- Laure Prouvost, "Deep travel ink."
- Sungsil Ryu, "The burning love song"
- Hwayeon Nam, "GABRIEL"



IMMERSION, A FRENCH-AMERICAN PHOTOGRAPHY COMMISSION

Photographers help us to look at the world anew, to see things we might otherwise miss, and to encounter people and places far away. Images invade our lives today, blunting our perception, which makes it more important than ever to cultivate our critical and artistic vision. As a longstanding patron of art photography, the Fondation d'entreprise Hermès stepped up its support in 2014 with the launch of Immersion, a French-American Photography Commission. The programme is conceived as an exchange of artistic residencies between France and the United States for the making of new photographic series.

PHOTOGRAPHERS

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- Vasantha Yogananthan Laureate 2019, in residence in the United States Mentored by Agnès Sire, Director of the Fondation HCB, Paris
- Raymond Meeks

Laureate 2021, in residence in France Mentored by David Campany, Managing Director of Programs, ICP, New York



NEW SETTINGS

New Settings, launched by the Fondation d'entreprise Hermès in 2011, enables them to make exceptional, powerful new work, and to bring it to the widest possible public. For more than a decade, the Fondation d'entreprise Hermès has partnered the making of an exceptional, eclectic body of new works for the stage. New Settings productions are defined by their uniquely innovative approach and, for audiences, their openness to the world at large.

NEW SETTINGS #12

- Elvire Caillon & Léonard Martin, *K minuscule*
- Inbal Ben Haim, Pli
- Lucie Antunes & Collectif Scale, Sergeï Ensemble
- Katia Kameli & Clara Chabalier, Stream of stories – On nous l'a dit et on l'a cru
- Olivia Grandville, Klein
- Frédéric Nauczyciel, Singulis• et• simul
- Clédat & Petitpierre, Les merveilles
- Clédat & Petitpierre, Abysse
- Ginevra Panzetti & Enrico Ticconi, Ara! Ara!
- Mette Ingvartsen, The dancing public
- Bouchra Ouizguen, Éléphant

- Thibaud Croisy, L'homosexuel ou La difficulté de s'exprimer
- Alexander Vantournhout, Vanthorhout
- Meg Stuart, Cascade
- Philippe Quesne, Cosmic drama
- Joris Lacoste, Pierre-Yves Macé, Sébastien Roux & Ictus, Suite n°4
- Philippe Quesne, Fantasmagoria
- Steven Cohen, Boudoir
- Théo Mercier, Outremonde The sleeping chapter
- **"GOING FURTHER"**

Ateliers avec des étudiants assurés par des artistes New Settings :

- Boris Gibé, avec l'Académie Fratellini
- Thibaud Croisy, avec l'École supérieure d'art dramatique de la Ville de Paris

ENCOURAGE

Gestures of solidarity are the heart of every business's charitable foundation. When that foundation belongs to a house with a long-standing philanthropic tradition, it naturally seeks to encourage this engagement with the world, which has underpinned the business as a whole over several generations. The individuals who embody the humanist, artisan values of the house of Hermès, day by day around the globe, are also key players in the work of the Fondation d'entreprise Hermès, spreading social solidarity at the local level. The implication of Hermès teams and their collective sense of responsibility gives special impetus to the Foundation's public-interest projects, and ensures their effective implementation. Drawing on this international network of virtuous projects, the Fondation d'entreprise Hermès is able to spread its support widely, irrigating concrete actions for a better, fairer, more progressive society.



H³ – HEART, HEAD, HAND

The Fondation d'entreprise Hermès identifies new initiatives by consulting with Hermès staff worldwide – people who share the house's humanist values. H^3 – Heart, Head, Hand, is a programme designed specifically for them, cultivating solidarity (heart), pragmatic, future-facing action (head) and skills transmission (hand). Colleagues in a particular location are invited to work together to propose a solidarity project in their region that falls within one of the Foundation's areas of activity: biodiversity, skills transmission, culture or solidarity. H^3 allows the Foundation to target precise support on a human scale, in response to specific, local needs.

SUPPORTED PROJECTS

- Hermès Hong Kong
 & The Nature Conservancy
 Hong Kong
 2019-2021
- Hermès Femme & Association SINGA Seine-Saint-Denis (France) 2020-2022
- Pôle Façonnier
 & Collectif LFKs / LA FABRIKS
 Seine-Saint-Denis (France)
 2020-2022

- Hermès of Paris & Ocean Conservancy Floride (United States) 2020-2023
- Hermès China & Shanghai Young Bakers Shanghai, China, 2021-2023

OTHER SUPPORT

Musée des

Arts Décoratifs (MAD) Paris, France — Member of the Club des Partenaires since 2008

Agora du Design

France – Institutional patron since 2008

Association pour la Diffusion Internationale de l'Art Français (ADIAF) Paris, France

– Patron of the Prix Marcel

Duchamp since 2008

Victoria and Albert

Museum London, United Kingdom

Annual support for the museum's Create! initiative since 2008

Fondation Royaumont

Asnières-sur-Oise, France

Support for a choreographic training programme (part of the Pôle de Création Chorégraphique), since 2008

<u>Sèvres-Cité</u>

de la Céramique Sèvres, France

Member of the Cercle des Mécènes de Sèvres – Cité de la Céramique since 2008

Annual support since 2011 for the schools programme Les Petits Dégourdis de Sèvres, renamed "La Passion du Geste" in 2022

Villa Noailles Hyères, France

nyeres, ria

Patron of Design Parade since 2008

Annual support for the Festival des Pitchouns (Kids' Festival) since 2013

Rencontres

<u>Chorégraphiques</u> <u>Internationales</u> <u>de Seine-Saint-Denis</u> France

Year-round support for cultural activities at the local level, since 2010

Escola Livre de Dança da Maré

Rio de Janeiro, Brazil

Support for the school since 2011; targeted support in 2022 during the Covid-19 pandemic

<u>Fondation</u> Henri Cartier-Bresson

Paris, France

Patron of the Prix HCB since 2013

-Support for the Fondation HCB extension project in 2022

Union Rempart

France

Support for the organisation of heritage restoration projects for young people aged 17 to 25, since 2013

Samusocial de Paris France

Support for the Culture, Loisirs & Héritage initiative, since 2020

Fondation de l'Armée

du Salut Paris, France

Support for art workshops at the Halte Humanitaire, since 2021

Charles Fréger, AAM AASTHA India

Support for a photographic exhibition at the Château des Ducs de Bretagne – Musée d'Histoire de Nantes in 2022

Festival d'Automne

à Paris Île-de-France, France

Support for touring productions in partnership with high schools and universities, in 2022:

Le Chœur and Désordre du discours by Fanny de Chaillé

Nulle part est un ailleurs by Nach

Histoires de Graffeuses and Performeureuses by Hortense Belhôte

Se faire la belle, C'est toi qu'on adore and Bouffées by Leïla Ka

Association Nationale des écoles Supérieures d'Art (ANdÉA) Paris, France

Support in 2022 for the Fonds de Solidarité set up by the Réunion des Musées Nationaux – Grand Palais to help art students from Ukraine

Nacera Belaza

MC93 – Maison de la Culture de Seine-Saint-Denis, France

Support in 2022 for a community residency by the choreographer, including public workshops and creative labs for new work

Fundação

Calouste Gulbenkian Lisbon, Portugal

Support for the restoration of the H Box in 2022

Centre International de Recherche sur le Verre et les Arts Plastiques (CIRVA) Marseille, France

 Support for an apprentice glassworker across two school

years, from September 2022

Cité Internationale de la Tapisserie Aubusson, France

Support for the publication of *Intentions*, a retrospective of contemporary work in tapestry, in 2022

Éco Logik Art

Arbois, France

Support for the land art project Les Sentinelles, raising awareness of biodiversity, in 2022

Bibliothèques Sans Frontières

West Africa

Support for the *Carte Kajou* initiative, in 2022

THE FONDATION D'ENTREPRISE HERMÈS

GOVERNANCE

TRUSTEES

Henri-Louis Bauer Chairman of the Executive Management Board, Émile Hermès SARL

Ménéhould de Bazelaire Director of Cultural Heritage, Hermès International

Jules Berjeaut (from October 27, 2022) Press cartoonist, author of graphic novels

Gilles Boeuf Professor at the University Pierre & Marie Curie/Sorbonne Université; Chairman, Scientific Board of the French Agency for Biodiversity

Valérie Burguière Human Resources Development Director, Hermès Femme; Staff Representative, Hermès Sellier

Charlotte David Director of Communications – Member of the Executive Board, Hermès International

Edna Dumas Journalist; Secretary, Fondation d'entreprise Hermès

Pierre-Alexis Dumas Artistic Director – Member of the Executive Board, Hermès International

Bernhardt Eichner Managing Director, Hermès Services Groupe; Deputy Treasurer, Fondation d'entreprise Hermès

Cynthia Fleury-Perkins (from October 27, 2022) Chaired Professor of Humanities and Health, Conservatoire National des Arts et Métiers; Chaired Professor of Philosophy at GHU Paris Psychiatrie et Neurosciences

Jérôme Fougeras de Lavergnolle Chief Executive Officer and Chairman, Cristallerie Saint-Louis; Treasurer, Fondation d'entreprise Hermès

STATUTES

The Fondation d'entreprise Hermès is subject to the terms of French law n°87-571 of July 23, 1987 relative to the development of corporate patronage, modified by law n°90-559 of July 4, 1990 and refined by decree n°91-1005 of September 30, 1991, modified by decree n°2002-998 of July 11, 2002, modified by the laws n°2002-5 of January 4, 2002 and n°2003-709 of August 1, 2003, fiscal ruling n°112 of July 23, 2004, and law n°2014-856 of July 31, 2014.

Olivier Fournier Director General of Governance and Corporate Development – Member of the Executive Board, Hermès International; President, Fondation d'entreprise Hermès

Julie Guerrand President, H51

Pascale Mussard President of the Executive Board, Villa Noailles, Hyères; Vice-President, Fondation d'entreprise Hermès

Laurent Pejoux Director of Cultural and Philanthropic Projects, Hermès International; Director and General Secretary, Fondation d'entreprise Hermès

Jean-Baptiste Puech Actor; Secretary, Fondation d'entreprise Hermès

Martine Tridde-Mazloum (until October 27, 2022) Administrator, MCA – Maison de la Culture d'Amiens; President, Société des Amis du Musée de Cluny, Paris

Cyrille Violot General Counsel Compliance, Hermès International

Marc Voinchet Director, France Musique Radio, Paris

François Weil (until May 24, 2022) Councillor of State; Adjunct Professor, École des Hautes Études en Sciences Sociales (EHESS)

Olivier Auberty (until October 2022) succeeded by Amélie Wattel External Auditor

BUDGET

Third mandate, April 2018 – April 2023: 35.8 million euros (excluding skill-based patronage)

HEADQUARTERS

Fondation d'entreprise Hermès 24, faubourg Saint-Honoré 75008 Paris France

TEAM

Olivier Fournier President

Laurent Pejoux

Catherine Moro Executive Assistant

Julie Arnaud Head of Visual Arts & Craftsmanship Projects

Victoria Le Guern Visual Arts & Craftsmanship Projects Manager

Quentin Guisgand Head of Performing Arts Projects

Camille Servari Performing Arts Projects Manager

Nikola Jirglová Head of Solidarity Projects

Sandrine Sangarin Solidarity Projects Manager

Maxime Gasnier Head of Communications

Jacqueline Lénard Communications Manager

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Graphic Design Les Graphiquants, Paris

On the cover Artists in the Community: rehearsals for the promenade performance PANORAMA, Théâtre de la Cité Internationale, Paris (France), 2022 © Simon Gosselin All rights reserved © Fondation d'entreprise Hermès, 2023