



FONDATION
D'ENTREPRISE
HERMÈS



ACTIVITY REPORT

2021

WORKING
TOGETHER



“Our gestures define us and show who we are.”
Every commitment made by the Fondation d’entreprise Hermès is guided by this single, unifying conviction. Put another way, by acting for the well-being of all, we grow and become better human beings. The Foundation puts in place the necessary conditions for the transmission of skills and know-how, the creation of new work across the arts, the protection of our environment, and the encouragement of social solidarity, through several programmes designed to accompany its beneficiaries as they build tomorrow’s world. Together, these actions reflect its fundamental aims: to cultivate shared intelligence, harness progress for the greater good, and enshrine humanitarian values at the heart of today’s society. Established in 2008, the Fondation d’entreprise Hermès is directed by Laurent Pejoux, and presided by Olivier Fournier.

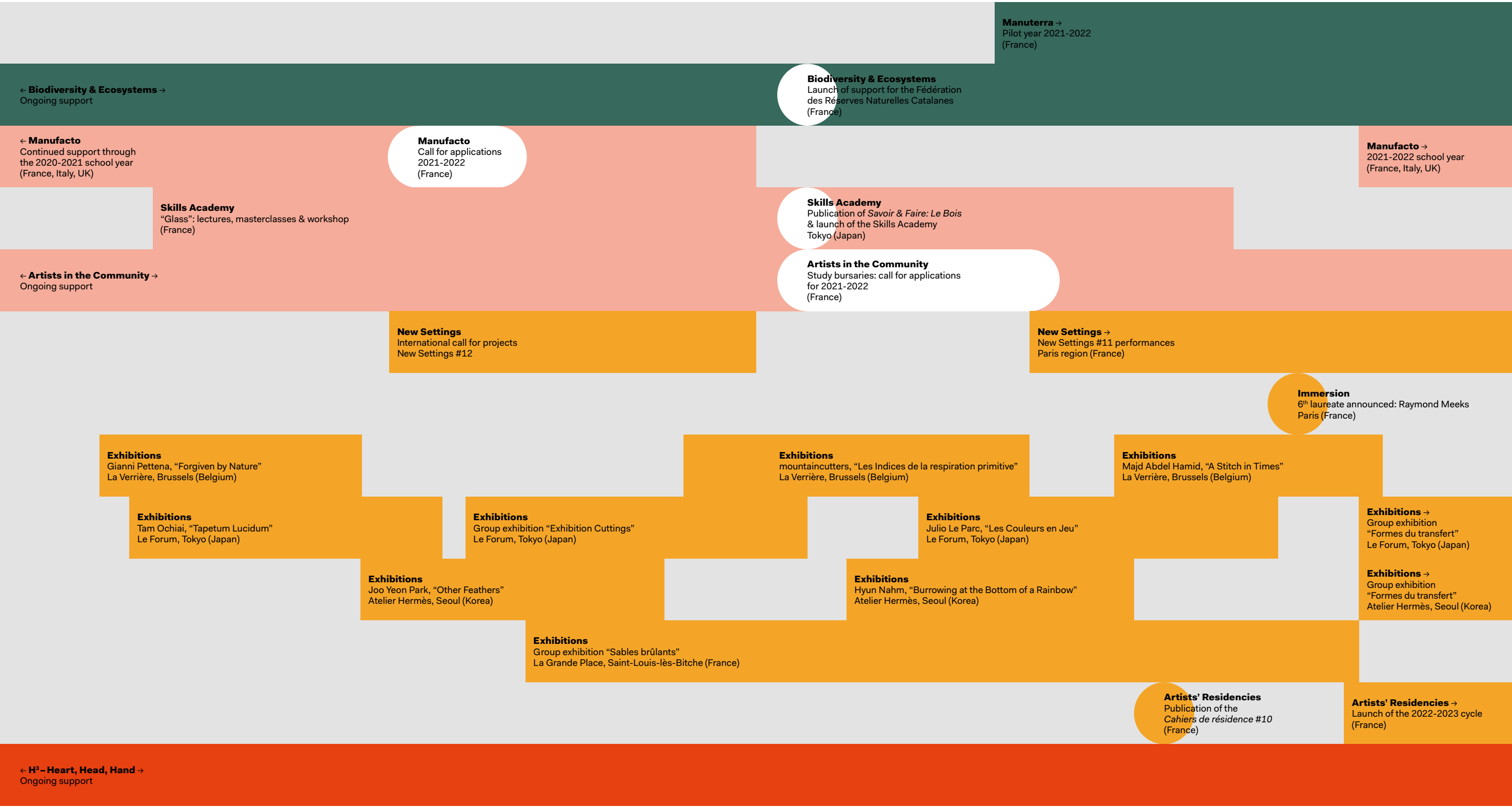
2021 AT A GLANCE

PROTECT

TRANSMIT

CREATE

ENCOURAGE



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PROTECT

We must protect the Earth, so that we may hand it down to future generations. Protecting biodiversity, the precious guarantor of continued life on our planet, is a crucial aspect of that duty of care. Our natural resources, fauna and flora are all components of Earth's fragile ecological balance, and acutely sensitive to the harmful effects of human activity and climate change in our globalised world. In the face of this existential, planetary threat, working together to preserve our biodiversity is the obvious, natural solution. Guided by this belief, the Fondation d'entreprise Hermès has partnered organisations recognised for their environmental commitment, to deliver pragmatic, socially responsible patronage. Today, the Foundation supports a range of carefully targeted projects that seek to raise awareness, deliver training, and engage in research or forward thinking, towards a common aim: the protection of the living world that is our home.



Observation session at the Saline Royale,
Arc-et-Senans, 2021
© Collection Saline Royale

MANUTERRA

2021 saw the launch of Manuterra in six institutions – two primary schools, two middle schools and two high schools – within the Besançon Board of Education (in the towns of Dole, Vesoul, Arc-et-Senans and Besançon). Six workshop leaders – gardeners and vegetable growers, all permaculture experts – each accompany their own class, supported by teachers and teams from the Fondation d'entreprise Hermès. The programme will extend to other boards of education in France from September 2022.

Manuterra's pilot year involves 150 pupils, with sessions held in school gardens and (for pupils in Arc-et-Senans) at the Saline Royale. From September to December, monthly themed sessions introduced the pupils to the world of gardening, with a special joint session on plants for all the participating classes at the Saline gardens. Over the course of the autumn term, pupils established a composting site, and installed insect hotels and shelters for small animals, together with a system for rainwater collection. They also created plans for their gardens, which they will plant over the next six months. Manuterra introduces children to the value of biodiversity in our everyday surroundings, the role of pollination and biomimetics, and the importance of water as a vital resource – themes explored by each class, adapted to the children's ages and abilities.

BIODIVERSITY & ECOSYSTEMS

What can we do to combat the effects of climate change? From the outset, the Fondation d'entreprise Hermès has risen to this vital challenge by partnering established institutions, not-for-profit organisations and collectives recognised for their expertise and practical, targeted action. The Foundation's Biodiversity & Ecosystems programme accompanies this broad range of bodies as they work – each in its own way, at its own level – to preserve the ecological balance.

SUPPORTED PROJECTS

- Fédération des Réserves Naturelles Catalanes
Pyrénées-Orientales (France)
Since 2021
- "Un Cercle Immense"
Saline royale, Arc-et-Senans (France)
Since 2020
- Festival Agir pour le Vivant
Arles (France)
Since 2020
- Research project on caimans
French Guiana (France)
In partnership with the Centre National de la Recherche Scientifique (CNRS), Paris
Since 2019
- Atelier Paysan
(France)
Since 2019
- Vigie-Nature École
(France)
In partnership with the Muséum National d'Histoire Naturelle (MNHN), Paris
Since 2019
- Africa-TWIX
(Africa)
In partnership with WWF France (World Wide Fund for Nature)
Since 2016

TRANSMIT

The transmission of skills is a gift with multiple benefits: recipients can achieve recognition for the expertise they have gained, attain autonomy and self-fulfilment, and go further than they could have hitherto imagined. It is this that has inspired the Fondation d'entreprise Hermès to support skills transmission since its inception, inviting participants in its programmes to work together: schoolchildren discover artisan skills in the classroom, students complete their training at dance and drama schools, and practising professionals exchange expert knowledge in a spirit of shared intelligence. So many ways to hand down skills that enable individuals to steer their own learning journey by acquiring expertise and knowledge that they can share in turn. Transmission is synonymous with generosity, new discoveries and encounters, progress, and the deepening and perfection of knowledge and skills that allow individuals of all ages and levels of experience to find their place in society.



MANUFACTO, THE SKILLS FACTORY

Once again, Manufacto's teams and participating schools had to demonstrate their adaptability. Thanks to their commitment and enthusiasm, the workshop sessions were completed before the summer break, and a new, expanded programme was launched in autumn 2021. With its track record of attainment for participating pupils, Manufacto attracts ever-growing interest in the education community as it pursues and develops its mission to raise awareness of artisan skills.

IN FRANCE

1 600 pupils from 11 boards of education:

- Paris
- Créteil
- Nice
- Lyon
- Besançon
- Bordeaux
- Versailles
- Normandie
- Occitanie
- Reims
- Orléans-Tours

ABROAD

- Milan (Italy)
- London (United Kingdom)

SKILLS ACADEMY

Transparent and fragile, yet remarkably strong and endlessly recyclable: the inherent properties of glass have established it as one of our foremost sustainable materials. This universal medium was the subject of the fifth Skills Academy, directed by French designer Noé Duchaufour-Lawrance. Despite the context of uncertainty in the first semester of 2021, the morning lectures, masterclasses and closing workshop were able to go ahead, exploring the many facets of glass.

MORNING SESSIONS

7 morning sessions from January to June in Paris

MASTERCLASSES

4 masterclasses from May to September out of Paris

WORKSHOP

1 two-part workshop (August and October) at the Centre International de Recherche sur le Verre et les Arts Plastiques (Cirva) in Marseille



Cunningham X 100: project
by Merce Cunningham, with students
at the choreographic studies section
of the Conservatoire de Paris, 2019
© Charlotte Bommelaer

ARTISTS IN THE COMMUNITY

The Foundation's long-standing commitment to the performing arts was further enriched in 2018 by a programme for young artists in professional training, with a particular focus on equal opportunities. Artists in the Community combines skills transmission for tomorrow's artists with action for greater social diversity in the performing arts, enabling young people who have chosen a stage career to overcome any socio-economic obstacles that may stand in the way of their reaching their goals.

PREPARING FOR ENTRY TO SCHOOLS OF THE PERFORMING ARTS

Prépa' Théâtre 93

MC93 – Maison de la Culture
de Seine-Saint-Denis, Bobigny, France
Since 2016

Élan

Centre National de la Danse (CN D),
Pantin, France
Since 2021

PERFECTING ONE'S TRAINING

Artists in the Community study bursaries

In association with 19 degree-level schools
of the performing arts, across France
Launched in 2019

Fondation Royaumont

Asnières-sur-Oise, France
Since 2008

Escola Livre de Dança da Maré

Rio de Janeiro, Brazil
Since 2011

Camping

CN D, Pantin/Lyon, France
Since 2015

MEETING THE PUBLIC

Danse élargie

Théâtre de la Ville – Théâtre
des Abbesses, Paris, France
Since 2010

Festival Génération A

Théâtre Paris-Villette, Paris, France
In 2021

CREATE

For the Fondation d'entreprise Hermès, creative output begins with production and ends with dissemination. It strives to accompany artists at every stage of the creative process: upstream, to ensure the best possible conditions for the emergence of new work, and downstream to bring that work to the public in the most suitable format. The Foundation encourages artists to make bold choices in whatever expressive form they choose: to work in new contexts, devise unique, tailored exhibitions, or engage with new creative disciplines. Its programmes aim to invigorate the visual and performing arts, together with photography, by enriching individual practices and encouraging bold, original forms as artists push the boundaries of creativity. The Fondation d'entreprise Hermès gives artists the precious, essential freedom they need to nourish a demanding, stimulating, perennially vibrant cultural scene.



NEW SETTINGS

Established in 2011, the Foundation's programme New Settings provides a structured framework for this support, with an annual, international call for projects, inviting artists at the crossroads between disciplines to present experimental, hybrid, exploratory works beyond the mainstream. New Settings celebrates theatre's openness to boundless new possibilities and previously unimagined forms, rethinking the creative process by encouraging artists to embrace new disciplines or devise fertile collaborations with practitioners from other spheres.

NEW SETTINGS #11 PERFORMANCES

- Amélie Bonnin & Aurélie Charon, *Radio Live – La Relève*
- Mohamed El Khatib & Valérie Mréjen, *Gardien Party*
- Ann Van den Broek, *Memory Loss*
- Marco D'Agostin, *SAGA*
- Ginevra Panzetti & Enrico Ticconi, *ARA! ARA!*
- Mathilde Monnier, *Records*
- Gaëlle Bourges, (*La bande à*) *LAURA*
- Christos Papadopoulos, *Larsen C*
- Mette Ingvarsten, *The Dancing Public*



Vasanth Yoganathan, *Lucie*,
Ingrandes, France, 2017,
courtesy of the artist
© Vasanth Yoganathan

IMMERSION, UNE COMMANDE PHOTOGRAPHIQUE FRANCO-AMÉRICAINE

For a photographer, exploring new territories means adapting their vision and practice – an approach that takes time, for the experience to coalesce and give rise to a new body of work. This is the core ambition of Immersion, a French-American Photography Commission, launched by the Fondation d'entreprise Hermès in 2014: an exchange programme of residencies that allows participating artists to produce a new photographic series for exhibition, and publication in a dedicated, bilingual volume.

In 2021, the Fondation d'entreprise Hermès announced a new partnership for Immersion, with the ICP in New York. American photographer Raymond Meeks is the programme's sixth laureate. In parallel, faced with travel restrictions, the Foundation and its partners adjusted the programme's calendar to optimise Immersion's continued support for the making and dissemination of new photographic series.



Julio Le Parc,
exhibition "Les Couleurs en Jeu",
Le Forum, Tokyo, 2021
© Nacása & Partners Inc.

EXHIBITIONS

As a committed supporter of contemporary artists, the Fondation d'entreprise Hermès has steered a programme of Exhibitions since 2008, in four art spaces in Europe and Asia. Expert curators devise exhibition programmes, often around a central theme, with the emphasis on solo shows. The optimal format for an understanding of each artist's creative approach, solo exhibitions also support a range of other objectives: enhanced visibility for artists in their respective regions, bringing the work of internationally recognised artists to countries other than their own, and expanding the reach of French contemporary art outside France.

LA VERRIÈRE

Brussels (Belgium)

- Gianni Pettena, "Forgiven by Nature"
- mountaincutters, "Les Indices de la respiration primitive"
- Majd Abdel Hamid, "A Stitch in Times"

LA GRANDE PLACE

Saint-Louis-lès-Bitche (France)

- "Sables brûlants"

LE FORUM

Tokyo (Japan)

- Tam Ochiai, "Tapetum Lucidum"
- Group show "Exhibition Cuttings"
- Julio Le Parc, "Les Couleurs en Jeu"
- "Formes du transfert"

ATELIER HERMÈS

Seoul (Korea)

- Joo Yeon Park, "Other Feathers"
- Hyun Nahm, "Burrowing at the Bottom of a Rainbow"
- Group show "Formes du transfert"



ARTISTS' RESIDENCIES

The Artists' Residencies programme promotes creativity by giving artists the opportunity to produce original new works in an artisan setting. The encounter with unfamiliar techniques and tools, with the finest raw materials and with outstanding craft skills opens the way to a new space of free artistic expression: creative *carte blanche* in a hitherto unknown environment.

"FORMES DU TRANSFERT" RETROSPECTIVE

10 years of artists' residencies
in a three-part show:

- Le Forum, Tokyo (Japan)
- Atelier Hermès, Seoul (Korea)
- Magasins généraux, Pantin (France)

NEW CYCLE OF ARTISTS' RESIDENCIES

- **Julie Villard & Simon Brossard**
In residence at Puiforcat (Île-de-France)
- **Matthieu Haberard**
In residence at the Maroquinerie
de Guyenne (Nouvelle-Aquitaine)

ENCOURAGE

Gestures of solidarity are the core of every corporate charitable foundation. And when a foundation's parent company upholds a long tradition of philanthropy, it seems natural to encourage the mindful engagement with the wider world that has suffused the business as a whole over several generations. Through the Foundation's work, Hermès staff around the world can harness their house's humanist and artisan values and become agents for collective action. The Fondation d'entreprise Hermès favours local, targeted patronage. Under its aegis, Hermès team members work together with organisations in the field, in their own region, mobilising, sustainably and responsibly, to steer public-interest projects with maximum efficiency and energy. The result is an international network of grassroots projects for social solidarity, backed by the Fondation d'entreprise Hermès, delivering wide-ranging, practical support in the name of progress, generosity and self-determination.

H³ – HEART, HEAD, HAND

Since 2018, H³ – Heart, Head, Hand has launched eight solidarity projects worldwide, seven of which continued to receive the Foundation's support in 2021. In Asia, the United States and Europe, these gestures of solidarity embrace artisan skills, biodiversity and the creative arts, as the embodiment of the humanist values that drive and define the house of Hermès. Support for these projects continued throughout 2021, despite continuing uncertainty in the context of the global health crisis.

SUPPORTED PROJECTS

- **Hermès China
& Shanghai Young Bakers**
Shanghai, China
2021-2023
- **Hermès of Paris
& Ocean Conservancy**
Florida (United States)
2020-2023
- **Pôle Façonner
& Collectif LFKs/LA FABRIKS**
Seine-Saint-Denis (France)
2020-2022
- **Hermès Femme
& Association SINGA**
Seine-Saint-Denis (France)
2020-2022
- **Hermès Hong Kong
& The Nature Conservancy**
Hong Kong
2019-2021
- **Hermès Services Group
& Association Musique pour tous**
Seine-Saint-Denis (France)
2019-2021
- **Hermès Great Britain
& Goldfinger Factory**
London (United Kingdom)
2018-2021

OTHER SUPPORT

In addition to its own programmes, the Fondation d'entreprise Hermès partners a range of institutions, not-for-profit associations and artists in France and worldwide. Each project reflects one of the four fields of action that structure its engagement: transmit, create, protect, encourage.

Musée des Arts Décoratifs (MAD)

Paris, France
—
Member of the Club des Partenaires since 2008

Agora du Design

France
—
Institutional patron since 2008

Association pour la Diffusion Internationale de l'Art Français (ADIAF)

Paris, France
—
Patron of the Prix Marcel Duchamp since 2008

Victoria and Albert Museum

London, United Kingdom
—
Annual support for the museum's programme Create! since 2008

Sèvres – Cité de la Céramique

Sèvres, France
—
Member of the Cercle des Mécènes de Sèvres – Cité de la Céramique since 2008
—
Annual support for Les Petits Dégourdis de Sèvres since 2011

Villa Noailles

Hyères, France
—
Patron of Design Parade since 2008
—
Annual support for the Festival des Pitchouns since 2013

Rencontres Chorégraphiques Internationales de Seine-Saint-Denis

France
—
Support for artistic actions in the community since 2010

Fondation Henri Cartier-Bresson

Paris, France
—
Patron of the Prix HCB since 2013

Union Rempart

France
—
Support for heritage restoration projects involving young people aged 17 to 25 since 2013

Union des Associations L'Outil en Main

France
—
Institutional patron since 2015

Régine Chopinot, top

Compagnie Cornucopie/ MC93, Bobigny, France
—
Support for community residencies since 2019, culminating in a performance at MC93 in September 2021

Samu Social de Paris

France
—
Support for the mission "Culture, Loisirs & Héritage" since 2020

Charles Fréger, AAM AASTHA

India
—
Support for the production of a photographic project since 2020

Ville de Tours

Tours, France
—
Support for the interpretative display of a restored heritage collection ("Conduites compagnonniques") at the Musée du Compagnonnage in 2021

L'Atelier des Artistes en Exil

Paris, France
—
Support for the distribution of emergency aid in the context of the ongoing health crisis in 2021

Fondation de l'Armée du Salut

Paris, France
—
Support for art workshops at the Halte Humanitaire in 2021

Michel Blazy & Enzo Mianes, "On Loop"

In Extenso, Clermont-Ferrand, France
—
Support for the staging of the exhibition in 2021

Musée d'Art moderne

Paris, France
—
Support for educational materials for the exhibition "Les Flammes. L'âge de la céramique" in 2021

ICI – Centre Chorégraphique National

Montpellier, France
—
Support for creative projects by choreographer Christian Rizzo in 2021

Festival "Crossing the Line"

French Institute Alliance Française (FIAF), New York, USA
—
Support for the festival in 2021

Dalila Belaza, Au cœur

Théâtre de la Ville – Les Abbesses, Paris, France
—
Support for the work's conception and staging in 2021, in association with Danse Élargie

Festival d'Automne Solidaire

Île-de-France, France
—
Support for the staging of two theatrical works at four universities in 2021:
• *Désordre du discours* by Fanny de Chaillé
• *Théories et pratiques du jeu d'acteur* by Maxime Kurvers

Festival de Marseille

Marseille, France
—
Support for the staging of two shows in 2021:
• *Nous serons tous dévorés par le feu* by Radhouane El Meddeb & Malek Sebai
• *Suash* by Nasa4nasa

Compagnie Louis Brouillard

Maison Centrale d'Arles, France
—
Support for the 2021-2022 tour of *Amours* in southern France: a performance created with inmates in 2019

Mohamed El Khatib & Valérie Mréjen

Collectif Zirlib/Ehpad Les Blés d'or, Chambéry, France
—
Support for the creation of an art centre at the retirement home Les Blés d'Or in 2021

Portrait Lia Rodrigues

With the Festival d'Automne à Paris, Île-de-France, France
—
Support for the festival programme (15 projects) developed by Lia Rodrigues and the Festival d'Automne à Paris, staged from September to December 2021

GOVERNANCE

TRUSTEES

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—

Olivier Auberty
External Auditor

STATUTES

The Fondation d'entreprise Hermès is subject to the terms of French law n°87-571 of July 23, 1987 relative to the development of corporate patronage, modified by law n°90-559 of July 4, 1990 and refined by decree n°91-1005 of September 30, 1991, modified by decree n°2002-998 of July 11, 2002, modified by the laws n°2002-5 of January 4, 2002 and n°2003-709 of August 1, 2003, fiscal ruling n°112 of July 23, 2004, and law n°2014-856 of July 31, 2014.

BUDGET

Third mandate, April 2018 – April 2023:
35.8 million euros
(excluding skill-based patronage)

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