



FONDATION
D'ENTREPRISE
HERMÈS



ACTIVITY REPORT

2020

REACHING
OUT



“Our gestures define us.” A commitment to this unifying statement drives everything we do at the Fondation d’entreprise Hermès. Put another way, individual actions nurture growth and well-being for us all. The Foundation puts in place the necessary conditions for the creation of new work across the arts, the transmission of skills and know-how, the protection of our environment, and the encouragement of social solidarity, through nine programmes designed to accompany its beneficiaries as they build tomorrow’s world. Together, these actions reflect our fundamental aims: to cultivate shared intelligence, harness progress for the greater good, and enshrine humanitarian values at the heart of today’s society. Established in 2008, the Fondation d’entreprise Hermès is directed by Annick de Chaunac, and presided by Olivier Fournier.

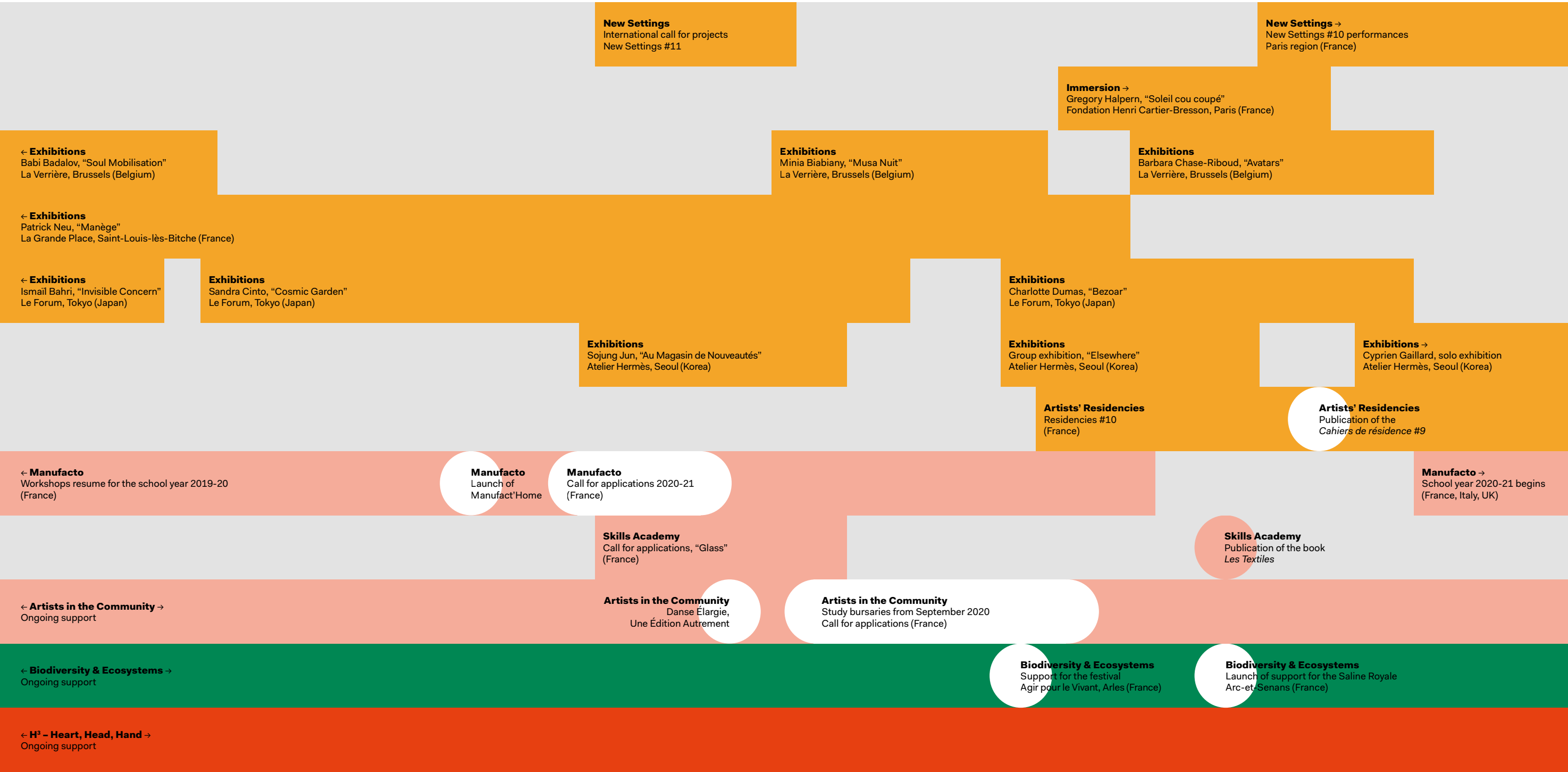
2020 AT A GLANCE

CREATE

TRANSMIT

PROTECT

ENCOURAGE



January February March April May June July August September October November December

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CREATE

To create is to make new artistic work, in the hope of sharing it with the public. Since its inception, the Fondation d'entreprise Hermès has implemented programmes dedicated to supporting and working with artists at every stage of the creative process. In the visual and performing arts, and photography, the Foundation gives artists free rein to create, away from the mainstream, in residence, in site-specific contexts, or through encounters with other disciplines – resulting in bold, expressive vocabularies and innovative forms. The Foundation's support extends from the making of new works to their presentation through performance, exhibition or publication: vital channels through which practitioners across the contemporary arts reach out to the widest possible audience, giving us all the chance to share the emotions and meditations expressed in their creative vision of our world.



NEW SETTINGS

Through the annual New Settings programme, the Fondation d'entreprise Hermès accompanies the creation of new performance works, from their production and rehearsal stages through to their public presentation. The projects selected for New Settings all go beyond the beaten track in some way: by playing upon original combinations of different artistic practices and mediums, New Settings artists experiment with unconventional forms to expand the possibilities of the performing arts.

The tenth edition of New Settings brings together twelve new stage productions, initially programmed for October 2020 to July 2021 – a time frame that reflects the optimal creative calendars of all involved, but which has been disrupted by the ongoing health crisis. The Fondation d'entreprise Hermès stands with artists affected by the shutdown, and continues to work with its institutional partners, doing everything it can to enable them to reach out to audiences as soon as circumstances allow.

NEW SETTINGS #10 PERFORMANCES

- Théo Mercier & Steven Michel, *Big Sisters*
- Clédat & Petitpierre, *Les Merveilles*
- Euripides Laskaridis, *Elenit*
- Ann Van den Broek, *Memory Loss*
- Meg Stuart, *Cascade*
- Joris Lacoste, Ictus, Pierre-Yves Macé & Sébastien Roux, *Encyclopédie de la Parole, Suite n°4*
- Vincent Dupont, *Cinq apparitions successives*
- Ariane Loze, *Bonheur Entrepreneur*
- Julien Prévieux, *La Valeur de la vie*
- Cindy Van Acker, *Without References*
- Cyril Teste, *La Mouette*
- Marco Da Silva Ferreira & Jorge Jácome, *Siri*

IMMERSION, A FRENCH-AMERICAN PHOTOGRAPHY COMMISSION

Immersion, a French-American Photography Commission is a programme by the Fondation d'entreprise Hermès dedicated to contemporary photography. Consisting of alternating residencies between France and the United States, it brings together the creation, production and diffusion of new photographic work, attesting to the Foundation's bold engagement in favour of this medium: each laureate creates an original series to be shared with a wide audience through exhibitions and publications.

In 2019, US photographer Gregory Halpern (b. Buffalo, NY, 1977) spent weeks exploring the complexities of Guadeloupe, in the French Caribbean, as the fourth laureate of the programme Immersion, a French-American Photography Commission. Halpern's exhibition "Soleil cou coupé", presented at the Fondation Henri Cartier-Bresson in Paris from September 8 to October 29, 2020, offers an unprecedented vision of a fascinating aspect of France.

EXHIBITION

Gregory Halpern, "Soleil cou coupé"
Fondation Henri Cartier-Bresson, Paris
(France)

PUBLICATION

Gregory Halpern, *Let the Sun Beheaded Be*
Co-edition Fondation d'entreprise
Hermès/Aperture, 2020



Charlotte Dumas, exhibition "Bezoar"
Le Forum, Tokyo, 2020
© Nacása & Partners Inc.

EXHIBITIONS

Ever since its creation, the Fondation d'entreprise Hermès has provided long-term support for the visual arts through an ambitious programme of exhibitions conceived by renowned curators attentive to both France's contemporary art scene and the presentation of work by French artists abroad. Unfolding across the Foundation's four dedicated spaces in Europe and Asia, these exhibitions often feature new work, and constitute broad artistic gestures that the public is invited to discover.

LA VERRIÈRE

Brussels (Belgium)

- Babi Badalov, "Soul Mobilisation"
- Minia Biabiany, "Musa Nuit"
- Barbara Chase-Riboud, "Avatars"

LA GRANDE PLACE

Saint-Louis-lès-Bitche (France)

- Patrick Neu, "Manège"

LE FORUM

Tokyo (Japan)

- Ismaïl Bahri, "Invisible Concern"
- Sandra Cinto, "Cosmic Garden"
- Charlotte Dumas, "Bezoar"

ATELIER HERMÈS

Seoul (Korea)

- Sojung Jun, "Au Magasin de nouveautés"
- Donghee Kim, Heecheon Kim, Kwang-Ju Son, Sangho Noh & Jaiyoung Cho, "Elsewhere"
- Cyprien Gaillard, solo exhibition



Chloé Quenum in residence
at the Cristallerie Saint-Louis,
Saint-Louis-lès-Bitche, 2020
© Tadzio

ARTISTS' RESIDENCIES

Each year since 2010, the Fondation d'entreprise Hermès has invited artists to explore exceptional gestures and skills at Hermès workshops through its programme of Artists' Residencies. These residencies offer the guest artists carte blanche to expand their creativity alongside Hermès craftspeople, producing original works using singular materials. The residencies lend themselves to unique dialogues and exceptional, unconventional artistic experiments.

BÉRENGÈRE HÉNIN

In residence at the Maroquinerie de l'Allan (Doubs)

Mentored by Françoise Pétrovitch

Project: La Fin de la fête

CHLOÉ QUENUM

In residence at the Cristallerie Saint-Louis (Moselle)

Mentored by Isabelle Cornaro

Project: La Grande Place

ENZO MIANES

In residence at ATBC Challes (Sarthe)/

Holding Textile Hermès (Isère)

Mentored by Michel Blazy

Project: La Portée du geste

TRANSMIT

Since 2008, the Fondation d'entreprise Hermès has upheld the importance of transmission through programmes dedicated to specific training or to the wider world of artisanship. Transmission enables recipients to reach out, broaden their horizons and discover new skills. It can lead to a vocation, or, in the case of professionals, enhance and perfect their practice – because the possibilities of learning are infinite. The Foundation's skills-based programmes target three distinct groups: in schools, pupils aged 9 to 15 have the chance to get to grips with artisan skills; degree-level students are supported as they work towards a career in the performing arts; and artisans, designers and engineers have the chance to expand their practice through mutual exchange. In support of artisanship, professionalisation or innovation, the transmission of skills and knowledge helps individuals to discover or reach their full potential, and to take their place in today's society.



Manufacto 2019-20:
leatherwork session for pupils aged 12-13,
Collège Françoise Dolto, Paris
© Benoît Teillet

MANUFACTO, THE SKILLS FACTORY

In 2016, the Fondation d'entreprise Hermès created Manufacto, the Skills Factory, an original programme designed to introduce schoolchildren to craft trades. Over the course of the school year, guest designers help pupils to discover gestures, techniques and tools as they create a contemporary, everyday object, in an initiation to the world and the skills of craft as well as to the pleasures of making.

With Manufacto sessions suspended during lockdown, the Foundation chose to adapt the programme to share the pleasure of making with the widest possible public. Tutorials were devised inviting viewers to create a contemporary object, step-by-step in their own home. Manufact'Home remains available to all on the Foundation's YouTube channel. Manufacto resumed at the end of the 2019-2020 school year, continuing in the autumn with new schools joining – it now involves fifty-five schools, and more than 1,400 pupils.

MAKING A FOOTSTOOL

By Lise Marche, artisan and architect
April 2020

CREATING A LAMP

By Marine Coutelas, sculptor
May 2020

BUILDING A PORTABLE OFFICE

By Fred Gnaoré, leatherworker
May 2020



SKILLS ACADEMY

Founded in 2014, the Skills Academy brings together the transmission of knowledge with interdisciplinary practice and prospective research. At each edition of the Academy, craftspeople, designers and engineers undertake a collective exploration of a universal material, innovating at the same time as they share their skills with one another. Though the Academy is reserved for professionals, it also extends its reach through a programme of talks open to the wider public.

In 2021, the fifth Skills Academy celebrates the many facets of glass. Under the directorship of French designer Noé Duchaufour-Lawrance, the programme will explore the special fascination, symbolism and philosophy of glass, in science, industry and the arts, today and throughout history – its transparency, strength and fragility, and its application across a broad range of disciplines.

SELECTION OF ACADEMY PARTICIPANTS

- 11 artisans
- 6 designers
- 5 engineers

STRUCTURING THE 5th ACADEMY

- 7 morning sessions open to the public
- 7 masterclasses and final workshop reserved for the Academy participants

ARTISTS IN THE COMMUNITY

Through its Artists in the Community programme, the Fondation d'entreprise Hermès seeks to ensure that the talents of tomorrow can pursue artistic careers and flourish in their chosen fields. Artists in the Community promotes the transmission of skills through professional training with support for a range of existing initiatives as well as a specific bursary programme designed to help students in financial difficulty to access careers in the performing arts.

STUDY BURSARIES

In 2019, the Fondation d'entreprise Hermès began a bursary scheme based on social criteria for students at France's state-run schools of theatre or dance, enabling recipients to concentrate fully on their training. As the backbone of Artists in the Community, the scheme delivers practical support, demonstrating the Foundation's commitment to equal opportunities in the performing arts, and to promoting social and artistic diversity among those who will go on to create new works for the stage.

OTHER PROJECTS

- Fondation Royaumont, Asnières-sur-Oise (France)
- Danse Élargie, Paris (France)
- Rencontres Internationales Chorégraphiques de Seine-Saint-Denis (France)
- Escola Livre de Dança da Maré, Rio de Janeiro (Brazil)
- Camping, Centre National de la Danse, Pantin/Lyon (France)
- Prépa' Théâtre 93, Maison de la Culture de Seine-Saint-Denis (MC93), Bobigny (France)
- Studio workshops led by Régine Chopinot, MC93, Bobigny (France)



Escola Livre de Dança da Maré,
choreographic work by Nucléo students,
Rio de Janeiro (Brazil)
© Douglas Lopes/Redes da Maré

PROTECT

Our planet is our only home: it is vital that we act now to pass it on to future generations. We must protect not only the natural resources, but also the fauna and flora that ensure the continued survival of life on Earth. This global diversity shelters us, forms the backdrop to our daily lives, and nourishes us, and we owe it our committed support in return. Our biosphere is incredibly rich, but fragile in the face of the growing threat from climate change. The need for action to sustain Earth's ecological balance is thus one of the key challenges of our time. Acknowledging mankind's shared responsibility, the Fondation d'entreprise Hermès has, since its inception, taken a cross-disciplinary approach to the preservation of ecosystems, through complementary projects both large and small. The Foundation reaches out to established organisations, noted for their expertise in ecological training, awareness-raising or research, and works with them to protect the living world we all share.



Habitat of the caiman,
Nouragues Natural Reserve,
French Guiana, 2020
© Jérémy Lemaire

BIODIVERSITY & ECOSYSTEMS

Dedicated to preserving our environment in general, and our biodiversity in particular, the Fondation d'entreprise Hermès acts responsibly and collectively to support people seeking to improve our relationships to the ecosystems that surround us. The Foundation accompanies a number of projects that promote awareness, education and the sharing of sustainable ecological practices, focusing on practical initiatives that are designed in close collaboration with partners recognised in the field.

SUPPORTED PROJECTS

- **Africa-TWIX (Trade in Wildlife Information eXchange)**
(Africa)
In partnership with World Wildlife Fund (WWF), France
Since 2016
- **Vigie-Nature École**
(France)
In partnership with the Muséum National d'Histoire Naturelle (MNHN), Paris
Since 2019
- **Atelier Paysan**
(France)
Since 2019
- **Research Project on Caimans**
French Guiana (France)
In partnership with the Centre National de la Recherche Scientifique (CNRS), Paris
Since 2019
- **“Un Cercle Immense”**
Saline Royale, Arc-et-Senans (France)
Since 2020
- **Agir pour le vivant Festival**
Arles (France)
In 2020

ENCOURAGE

The house of Hermès upholds a tradition of philanthropy stretching back several generations, guided by the humanist and artisan values that nourish every aspect of the business. This outward-looking ethos of mutual help and support is shared by Hermès staff around the world. The Fondation d'entreprise Hermès salutes their commitment, and seeks to encourage volunteer activities beyond the scope of their professional lives, promoting initiatives steered collectively by teams within the house's various entities. The Foundation takes a structured approach, drawing on this international community to promote action in the public interest, and inviting teams to reach out to people and projects in their own geographical region. Local links forge networks for solidarity at the grassroots level, facilitating the effective roll-out of generous, benevolent initiatives: gestures of solidarity, both large and small, encouraged by the Foundation for a better world.

égion

Noirs de 30 min de Paris
Idéalement Parisien

nes

faire pour que
les soient
le week-end?

CFP que l'éducation
naïvisme propose les éla
à la vie d'él?

faire pour donner
même chance que celle
us avons eu aux
ants du coin?

neut faire pour que
jeunes soient
sensibles au art?

Comment faire pour que
soient par vocation?

Comment faire pour
les jeunes
construire leur avenir
Travail
intégration sociale

Faire émerger les
talents des jeunes et
mieux faire du 93

ligants

Intégrer les migrants
durablement
formation à un savoir-
faire

Comment faire pour que les
refugiés trouvent un vrai
refuge?

Comment
aider les
à s'intégrer dans
la société

Environ

Comment faire pour
aider à l'emploi
dans le 93

Comment faire pour
aider à l'emploi
dans le 93

Comment faire pour
nettoyer le

Recevoir des
exposés
Hôtel particulier

Comment faire pour
sortir les jeunes
Parisien de Paris?

Comment faire pour
intéresser les jeunes
à la culture

Environ
- Exposition de la par
- Inscription pro les
- Tjy
- Tjy

H³ – HEART, HEAD, HAND

Sharing the humanist and artisan values of the house, Hermès team members are invited to undertake collective actions as part of H³ – Heart, Head, Hand, the Foundation's philanthropic programme. The projects supported as part of H³ all attest to a culture of mutual aid and a close involvement in local communities. They allow the Foundation to extend its charitable actions, promoting gestures of solidarity throughout our society and strengthening individual and collective engagement.

SUPPORTED PROJECTS

- Hermès Great Britain & Goldfinger Factory
London (UK)
2018-20
- Maroquinerie de Sayat & Association RECITAL 63
Puy-de-Dôme (France)
2018-20
- Hermès Services Group & Association Musique pour tous
Seine-Saint-Denis (France)
2019-21
- Hermès Hong Kong & The Nature Conservancy
Hong Kong
2019-21
- Hermès Femme & Association SINGA
Seine-Saint-Denis (France)
2020-22
- Pôle Façonner & Collectif LFKs/LA FABRIKS
Seine-Saint-Denis (France)
2020-22
- Hermès of Paris & Ocean Conservancy
Florida (USA)
2020-22
- Hermès China
Project to be confirmed

THE FONDATION D'ENTREPRISE HERMÈS

TEAM

Olivier Fournier
President

Annick de Chaunac
Director

Laurent Pejoux
Deputy Director

Claire Avignon
succeeded by Catherine Moro
Executive Assistant

Julie Arnaud
Head of Visual Arts and
Craftsmanship Projects

Quentin Guisgand
Head of Performing Arts Projects

Clément Le Duc
Head of Solidarity Projects

Sandrine Sangarin
Solidarity Projects Coordinator

Sacha Gueugnier
Head of Communications

Maxime Gasnier
Communications Projects Manager

“Reaching out means...

... resolutely staying on course
through difficult times, as the Fondation
d'entreprise Hermès has done during the health
emergency in 2020, with all of you:
artists, students, artisans, teachers, designers,
engineers, pupils, researchers!”

Laurent Pejoux

•

... opening up to new sources of inspiration,
new surprises. A willingness to reinvent yourself,
even a little.”

Julie Arnaud

•

... discovering and engaging with the presence,
the imaginations of others.
An invitation to dialogue, with no certainty
of recompense or reply.”

Quentin Guisgand

•

... taking time. The time it takes
– and no less – for meaningful dialogue,
understanding and reflection
to take root, together.”

Clément Le Duc

•

... embracing the open-heartedness we need
to move forward. A promise begins.”

Sandrine Sangarin

•

... basing all our actions on
understanding the importance of others,
and respecting differences.”

Sacha Gueugnier

•

... extending a hand into the unknown,
or the everyday, in a spirit of sharing and curiosity.
A determination to forge links with other people,
other contexts.”

Maxime Gasnier

GOVERNANCE

TRUSTEES

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Chairman of the Executive Management Board,
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- Valérie Burguière**
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- **Olivier Auberty**
External Auditor

STATUTES

The Fondation d'entreprise Hermès is subject to the terms of French law n°87-571 of July 23, 1987 relative to the development of corporate patronage, modified by law n°90-559 of July 4, 1990 and refined by decree n°91-1005 of September 30, 1991, modified by decree n°2002-998 of July 11, 2002, modified by the laws n°2002-5 of January 4, 2002 and n°2003-709 of August 1, 2003, fiscal ruling n°112 of July 13, 2004, and law n°2014-856 of July 31, 2014.

BUDGET

Third mandate, April 2018 – April 2023:
35.8 million euros
(excluding skill-based patronage)

HEADQUARTERS

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ACKNOWLEDGEMENTS

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The Foundation also thanks the departments of the house of Hermès (Head Office, Artistic Direction, the Pôle Amont et Participations, Legal, Human Resources, Digital, Media and Publicity, Press Relations, Accounts, Documentation, etc.), together with the house's métiers and subsidiaries (French workshops and international subsidiaries), for their dedication and partnership in its activities around the world.

The Fondation would also like to thank the curators of its art spaces around the world: Guillaume Désanges, La Verrière, Brussels; Reiko Setsuda, Le Forum, Tokyo; Soyeon Ahn, Atelier Hermès, Seoul; and the team at La Grande Place, Saint-Louis-lès-Bitche.

Together with:
Erwan Bagot, Video Director; Philippe Boulet, Press Officer; Maxime Dumay & Charlotte Guislain, Coordinators, Manufacto, the Skills Factory; Hugues Jacquet, External Project Manager, Skills Academy; Donia Lakhdar, Exhibitions Coordinator, Musée du Cristal Saint-Louis; Marylène Malbert, Editor; Leonardo Marcos, Video Director; Tazio, Photographer; Benoît Teillet, Photographer; the UZIK agency team and all our suppliers and collaborators.

Lastly, the Foundation would like to thank the interns and work-placement participants who contributed to its activities in 2020: Anouk Bidot, Albane Dumas, Louise Cattarinussi, Clémence Guerinel, Margaux Roche, Malvina Roche, Elisaveta Loulelis and Pauline Hoppenot, as well as Victoria Le Guern, Constance Martocq and Marielle Sabatier, who have subsequently joined the Foundation's team as Assistant Project Managers.

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La Fondation d'entreprise Hermès
would like to thank everyone who
contributed to the publication of this
review of our activities in 2020.

On the cover

Manufacto 2019-20:
practical leatherwork class, pupils aged 12-13,
Collège Françoise Dolto, Paris
© Benoît Teillet

